

Burien Business and Economic Development Partnership
(BEDP)
Friday, March 11, 2016
7:30 – 9:00 am
Burien City Hall
400 SW 152nd Street, 3rd Floor
Miller Creek Conference Room

Present: Matthew Wendland, Chair, Dan Mathews, Vice Chair, Judy Coovert, Pier David, Denise Ferguson, Suzanne Greive, Jay Hasbrouck, Jr., Robbie Howell, and Daniel Poiree.

Absent Excused: Dean Anderson, Rodolfo Hernandez McIntyre, Nancy Scholl, and Paul Smith.

Staff: Chris Craig, Dan Trimble, Lori Shannon, and Carol Allread.

Guest: Nancy Tosta, Councilmember.

Approval of Minutes:

Motion by Judy Coovert to approve minutes as written. Second by Daniel Poiree, motion carried to approve 10/9, 11/13, 12/11, 2/12, and 2/26 minutes.

Public Comment:

No Public Comment.

Business Retention and Expansion Program Update:

Chris Craig, Economic Development Specialist, provides an update on the Business Retention and Expansion program. During 1st Quarter he visited 90 businesses in various parts of the City. The visits averaged 15-20 minutes, and provided an opportunity for business owners and managers to express concerns and identify areas of need for assistance.

Branding Update:

Dan Trimble, Economic Development Manager, facilitates a Flash Focus Group exercise. Three teams of BEDP members answered three questions:

1. What will Burien always be/never be?
2. How is Burien the same as/different from other cities of similar size?
3. What animal is Burien most like?

Input from this exercise will be given to JayRay, the firm contracted to guide the City's brand development effort.

Discover Burien Report:

Denise Ferguson, Acting Executive Director, provides an update. Cove to Clover is Sunday, March 13; After Hours March Networking Event is Wednesday, March 16, 5:30-7:00 pm at Caramel Cup Coffee Shop; Best of Burien Dinner and Auction is Friday, March 18 at 6:00 pm at the Burien Community Center.

Meeting adjourned at 9:00 am.