

**Burien Business and Economic Development Partnership
(BEDP)**

Friday, June 27, 2008
7:00–8:30 a.m.

**Burien Interim City Hall, Shared Conference Room
15811 Ambaum Blvd. SW**

Members Present: Harvey Aulgur, Mary Averett, Rick Cosgrave, David Elliott, Geri Fain, Kevin Fitz, Michael Goldsmith, Jim Hughes, Karen Lautermilch, Mark Minium, Doug Moreland, Jane Voget

Excused Absentees: Nancy Damon, Bob Ewing

Staff: Mike Martin, City Manager; Dick Loman, Economic Development Manager, Janet Stallman, Department Assistant; Chip Davis, Planner, Community Development

Guests: Mayor Joan McGilton; Councilmembers Kathy Keene, Rose Clark and Gordon Shaw; Patty Sader, Executive Director, Discover Burien; Marco Milanese, Port of Seattle

Call to Order: Meeting opened at 7:04 a.m. by Michael Goldsmith, Chair

Minutes from April 25, 2008, were approved as written.

Chair's Report–Michael Goldsmith

Michael mentioned he appreciates everyone's help in facilitating the meeting, showing general courtesies such as waiting to be acknowledged with questions, etc. Michael mentioned one addition to the agenda regarding parking tickets, and introduced Zev Siegl of the Small Business Development Center to give a brief presentation.

Zev Siegl–Presentation on Small Business Development Center (SBDC) work in Burien.

Zev Siegl works with local small businesses through SBDC. They help business people who need financing, employees, etc. Sometimes we help you figure out what it is you want to do; and then we'll help you with the nitty-gritty issues. Zev meets with 2-3 clients every day. He's helped two dozen Burien businesses since the first of the year. He recently worked with Jerrod Sessler of Hometask.com, which has its headquarters in Burien. Hometask.com has created six white collar jobs in Burien since moving here from Tukwila.

Zev introduced Benjamin Gordon, owner of SimplyFit, a successful business that has been in Burien for at least two years. SimplyFit is a 24-hour card key fitness facility.

His business started to struggle quite a bit last September. Benjamin didn't know what direction to go, and contacted Zev. Zev helped Benjamin with design of some colorful marketing materials, and it helped him tremendously. He saw immediate results. He is now getting help from Zev with planning for expansion. He is looking at opening 5 more locations in South King County. Ben is working with Zev to put together the capital to expand. Zev is also giving Ben

the opportunity to present his expansion plan to someone for feedback as a rehearsal for presenting to real investors.

Zev reminded everybody that the SBDA is supported by King County, the Port of Seattle, and 5 South King County cities – SeaTac, Tukwila, Des Moines, Normandy Park, and Burien. There are many SBDC offices throughout the state.

Ben was asked what makes his business different from other Fitness Centers. His model is different. The intimidation factor is very low. You might be alone in the facility. He is constantly developing programs to help people adhere to a program and see results. He has structural differences, too. His clients think they own the place --- they have their own card key so they can come and go.

Zev was asked, “at what point is it effective to have people call you?” Zev mentioned that there are lots of organizations that help people who want to go into business. Harvey Aulgur is involved with SCORE. The Small Business Administration is also helpful. Zev recommends that people should already be in business before they contact the SBDC.

City Manager’s Report (Including Q& A)–Mike Martin

Mike reported that Burien filed our annexation papers with the Boundary Review Board on Wednesday. We don’t know whether they will process it or not.

Mike met with the County who was representing Seattle & King County; It is unlikely that Seattle will do anything before the next legislation session is over. They want to know the outcome of the sales tax credit request before they move on annexation.

City Hall is moving ahead on schedule. Contractors for Town Square and the City Hall are working well together.

Update on the Community Center – It may be three to five years before we are ready to go out for a bond measure.

Council recently approved a biennial budget. This will be more efficient in long run. November is when the budget will be adopted.

Continued Discussion Regarding Traffic Impact Fees–Chip Davis

Chip Davis gave an overview of the transportation impact fee – and examples of how it would be implemented. Fee schedules would be available to the developer at the pre-development meeting. Much discussion was held around the timing of this proposed fee.

Michael Goldsmith asked about what neighboring cities were doing. Chip said he would bring back information to the group with a comparison chart.

It was suggested that the Partnership come up with a recommendation to Council by its first meeting in August, if possible. Jane Voget will go to the Public Hearing of the Planning Commission on July 8. Chip Davis was asked to return for the Partnership’s next meeting to continue the discussion.

Parking Tickets

Harvey Aulgur stated that he had been concerned when he saw the number of parking tickets being issued and the amount of money that was being collected by enforcing the two-hour parking limit. Mike Martin put Harvey in contact with the parking enforcement officer, and after meeting with him, Harvey now believes that parking tickets are probably right-on. He thought overtime parking tickets of \$50 was too expensive, but people will not change unless it hurts. Handicapped parking tickets are \$331. This should be enforced. The great majority of the money generated is by people parked in handicapped spaces, which he is okay with. Dick Loman pointed out that the gross figures are a bit misleading. The city only nets about ½ of the amount ticketed.

Discover Burien Report–Patty Sader

Recruiting new members is going very well. Dick Dahlgard has agreed to be the “master of retention.” The Father’s Day Car show was wonderful. Farmers market is going great – rave reviews about the location. Upcoming events: the Strawberry Festival is this weekend; Olde Burien block party is July 12th. Thanks to everyone who participated in the 4th of July parade marching entry for Discover Burien. Eat for the Arts – Tuesdays in July, Support local restaurants.

Motion Supporting Revised Graffiti Ordinance

A motion was made to support revising the graffiti ordinance to change from 10 days to 5 the number of days to clean up graffiti after notice is given. The motion was seconded. Motion passed unanimously.

Etching/glass – Patty Sader mentioned a 3M product that can help keep glass from being etched. She will share this information at the next Discover Burien meeting.

Next Study Session

It was agreed that Traffic Impact Fees would be the topic of the next study session.

Round the Table

- Mark Minium asked Marco Milanese – how’s the airline industry? Marco commented that airlines have begun to announce which routes are being cut back for fall. He suggested it might be good to bring someone in from the airport to talk about current industry issues.
- Kevin Fitz – wishes the group could have some input on the viaduct replacement issue.
- Harvey Aulgur – There is a lot of help for small businesses available; SCORE, SBDC, SBA
- Michael Goldsmith – Elliott Bay Brewery is now organically certified for all its beers; this was a one-year process
- Geri Fain – Highline School District is looking into the process for a new bond measure. Five options are being looked at as examples; Des Moines Elementary School is the #1 need to be replaced. More information to come.
- Mary Averett is retiring as of August 25, 2008. She will have been at Highline 5 years. Highline CC is very committed to this group. They are hoping to have another person on the Board.
- Jim Hughes – Enjoyed Mayor McGilton’s article in PI.

Next Meeting July 11, 2008, 7:00 a.m.–INTERIM CITY HALL