

(BEDP)  
Friday November 8, 2013  
7:30 – 9:00 a.m.  
Burien City Hall  
400 SW 152<sup>nd</sup> Street, 3rd Floor  
Miller Creek Conference Room

Present: Carol Kolson, Carmen Goers, Rick Onyshko, Carol Allread, Dan Trimble, Mark Minium, Suzanne Greive, Lyndsay White, Matt Wendland, Rodolfo Hernandez McIntyre, Jay Hasbrouck

Guest – Rose Clark, Nancy Tosta

Excused Absent: Judy Coovert, Bryan Suter, Dan Mathews, Paul Smith, Dean Anderson

Approval of Minutes

Dan Trimble – Strategic plan & BEDP's role as advisory team

Discussion

Rick Onyshko – What do we want to be known as? Branding.

Carmen – Secondary logistics hub - advantage of location to the airport

Jay – what are the larger trends – telecommuting, consulting etc.

Dan – Economic Development should be thinking globally

Rick – City wifi cloud?

Lyndsay -Burien as an attractive 'stay' location – proximity to the airport.

Mark – Focus on our branding to include our infrastructure of freeways and access to airport and downtown

Dan – We all make impressions in our community. Think beyond just the city. We are all branding the community.

What do we need to do as a community? What are our weak spots? What do we need to improve?

Rick – Press releases of positive image – 'tif fees waived' as an example – 'green building' LEED, tax structure incentives

Carmen –expansion of light rail – can we capitalize on this?

Matt – talk of a spur of rapid ride. Potential to bring lightrail -asking for input from citizens at meeting on Nov 21<sup>st</sup>.

Dan – density of Town Square will be attractive, direct transit links to light rail and airport

Carmen – medical cluster – integrated healthcare

Rodolfo – current unique value of Burien – perception of the immigrant community as a growing community

Rodolfo – focus on office space

Dan –How do we position our students to be globally employed? Future students will be bi-lingual

Carmen – call centers

Dan – millennial perspectives vs. baby boomers' needs

Jay – Gen Y study – will follow up with distribution of study to BEDP

Rick – access to the beach – walkability – public transportation

Jay – affordable housing for young families

Lyndsay –Burien Parks are outdated.

Rick – how do we embrace our immigrant community?

Dan – 'sister cities' concept

Mark – bring in Nascar

Rose –updates with the Port of Seattle - sustainable plan of expansion

Discussion:

Rose – the airport is constricted with space to expand. They will be offloading businesses from around the perimeter to allow for expansion of the airport facilities. The BEDP could be working toward policies to advance that goal.

Dan – budget hearing Nov 18<sup>th</sup>

Dan – City Manager search meeting - 11/12 7p multi purpose room

Dan - 11/22/13 BEDP meeting – topic of discussion will be 2014 meeting calendar

Round the table