



CITY COUNCIL STUDY SESSION AGENDA
September 23, 2013

**6:45 p.m. - Special Meeting: executive session
to discuss real estate**

7:00 p.m. – Study Session

1. CALL TO ORDER

2. PLEDGE OF ALLEGIANCE

3. ROLL CALL

4. CORRESPONDENCE FOR THE RECORD

5. DISCUSSION ITEMS

- | | Page # |
|--|---------------|
| a. Discussion and Possible Motion to Adopt Ordinance No. 587, Amending the Zoning Code Regarding Multi-Family Recreation Space Standards in the Downtown Commercial Zone | 3. |
| b. Discussion on Council Study Session Topics and Review of Council Proposed Agenda Schedule. | 19. |
| c. Discussion on Increasing Pet License Revenue. | 23 |
| d. Discussion on Outreach to Diverse Groups. | 33. |

6. ADJOURNMENT

COUNCILMEMBERS

Brian Bennett, Mayor Lucy Krakowiak, Deputy Mayor Jack Block, Jr.
Rose Clark Bob Edgar Joan McGilton Gerald F. Robison

City Hall, 400 SW 152nd Street, 1st Floor

**CITY OF BURIEN
AGENDA BILL**

Agenda Subject: Motion to adopt Ordinance No. 587, amending the Zoning Code regarding multi-family recreation space standards in the Downtown Commercial Zone.		Meeting Date: September 23, 2013
Department: Community Development Department	Attachments: 1. Proposed Ordinance No. 587 (options included)	Fund Source: N/A
Contact: David Johanson, Senior Planner		Activity Cost: N/A
Telephone: (206) 248-5522		Amount Budgeted: N/A Unencumbered Budget Authority: N/A
Adopted Work Plan Priority: Yes <input checked="" type="checkbox"/> No	Work Plan Item Description: Zoning Code Amendments reducing impediments to development.	
PURPOSE/REQUIRED ACTION: The purpose of this agenda item is for Council to discuss and consider amendments to the zoning code that will modify the standards for providing common and private recreation space for multi-family developments in the Downtown Commercial zone.		
BACKGROUND (Include prior Council action & discussion): At your September 17, 2013 meeting staff presented two text amendments in addition to the amendments recommended by the Planning Commission. The first consisted of increasing the minimum area of private recreation space to 48 square feet, however if a project exceeded a residential density of 50 dwelling units per acre the minimum private recreation space area may be reduced to 24 square feet. The second amendment established a new requirement for "alternative" private recreation space to have a minimum area of 12 square feet. There was general consensus of the Council to include these amendments in the proposed Ordinance (Attachment 1). In addition to the two amendments described above, staff has prepared two options regarding the amount of common recreation space that is required. These options are based on deliberations of the City Council at your September 17, 2013 meeting and additional discussions with Council members. The two options are as follows: 1) <u>Graduated Unit Size Method</u> - Required common recreation space shall be calculated based on the number of bedrooms for each unit. <ul style="list-style-type: none"> Minimum 170 square feet per three or more bedrooms unit; Minimum 130 square feet per two bedrooms unit; and Minimum 100 square feet per one bedroom unit; and Minimum 80 square feet per studio unit; 2) <u>Flat Rate Method</u> - Required common recreation space shall be calculated using a flat rate of 120 square feet per unit. Staff is recommending that the Council adopt option 1, the graduated unit size method. This option is generally comparable to the originally proposed percentage method with regards to the provision of common recreation space but adds a higher degree of certainty that appropriate amounts of recreation space will be provided given the unit mix of a multi-family development. The recommended calculation method will also be easier for the development community to understand therefore providing a higher degree of certainty. The options have been inserted into Ordinance 587.		
Options 1) Adopt Ordinance 587 including option 1. Graduated unit size method. 2) Adopt Ordinance 587 including option 2. Flat rate method. 3) Do not adopt amendments to the zoning code.		
Administrative Recommendation: Adopt Ordinance No. 587, amending the requirements to provide common and private recreation space in multi-family developments in the Downtown Commercial Zone using option 1, graduated method.		
Advisory Board Recommendation: Adopt Ordinance No. 587, amending the requirements to provide common and private recreation space in multi-family developments in the Downtown Commercial Zone using the percentage method.		
Suggested Motion: I move to adopt Ordinance No. 587, amending the requirements to provide common and private recreation space in multi-family developments in the Downtown Commercial Zone including the language as set forth in Option 1.		
Submitted by: David Johanson <i>[Signature]</i> Administration		City Manager <i>[Signature]</i>
Today's Date: September 17, 2013		File Code:

CITY OF BURIEN, WASHINGTON

ORDINANCE NO. 587

AN ORDINANCE OF THE CITY OF BURIEN, WASHINGTON, AMENDING TITLE 19 OF THE BURIEN MUNICIPAL CODE RELATED TO MULTI-FAMILY RECREATIONAL SPACE DEVELOPMENT REGULATIONS IN THE DOWNTOWN COMMERCIAL ZONE, PROVIDING FOR SEVERABILITY, AND ESTABLISHING AN EFFECTIVE DATE.

WHEREAS, in June, 1999, the City of Burien adopted a zoning code establishing zoning regulations for the City of Burien; and

WHEREAS, the City desires to amend BMC Title 19 modifying the standards to provide common and private recreational space for multi-family and mixed use developments in the Downtown Commercial Zone; and

WHEREAS, the City provided the proposed zoning amendments to the Washington State Department of Commerce and did not receive any comments during the 60-day notice and comment period; and

WHEREAS, the SEPA Responsible Official issued a Determination of Non-Significance on July 18, 2013; and

WHEREAS, the Planning Commission had three public meetings and conducted a public hearing to receive public comments on August 14, 2013; and

WHEREAS, the City Council has received a recommendation from the Planning Commission regarding the proposed amendments; and

WHEREAS, the City Council held a public meetings on September 16, 2013 and September 23, 2013 to review and discuss the proposed amendments; and

WHEREAS, the Planning Commission and City Council evaluated the proposed zoning code amendments and confirmed they comply with the decision criteria for zoning code amendments of BMC 19.65 and attached hereto as Exhibit B.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF BURIEN, WASHINGTON, DO ORDAIN AS FOLLOWS:

Section 1: Amendments to BMC Title 19. The City Council of the City of Burien hereby amends BMC Title 19 as shown on Exhibit A incorporated by reference as if fully set forth herein.

Section 2: Severability. Should any section, subsection, paragraph, sentence, clause or phrase of this ordinance, or its application to any person or circumstance, be declared unconstitutional or otherwise invalid for any reason, or should any portion of this ordinance be pre-empted by state or federal law or regulation, such decision or pre-emption shall not affect the validity of the remaining portions of this ordinance or its application to other persons or circumstances.

Section 4: Savings. The enactments of this ordinance shall not affect any case, proceeding, appeal or other matter currently pending in any court or in any way modify any right or liability, civil or criminal, which may be in existence on the effective date of this ordinance.

Section 5: Effective Date. This ordinance shall be published in the official newspaper of the City, and shall take effect and be in full force five (5) days after the date of publication.

ADOPTED BY THE CITY COUNCIL AT A REGULAR MEETING THEREOF ON THIS ____ DAY OF _____, 2013, AND SIGNED IN AUTHENTICATION OF ITS PASSAGE THIS ____ DAY OF _____, 2013.

CITY OF BURIEN

Brian Bennett, Mayor

ATTEST/AUTHENTICATED:

Monica Lusk, City Clerk

Approved as to form:

Ann Marie Sotto, Acting City Attorney

Filed with the City Clerk: September 10, 2013
Passed by the City Council:
Ordinance No. 587
Date of Publication:

ORDINANCE 587 EXHIBIT A

19.17.010 Multi-Family Recreation Space

1. New developments of 4 *multiple family dwelling units* or more shall provide a minimum of 200 square feet of required common recreation space per *dwelling unit*. The required common recreation space shall be in one or more areas on site that are available and accessible to all residents of the development.

A. Not more than 50% of the required common recreation space shall be indoors. Such areas must be located, designed and improved in a manner that provides recreational opportunities functionally equivalent to those recreational opportunities available outdoors.

B. At least 50% of the required common recreation space shall be designed and improved as play space for preadolescent children—environments that are designed to support and suggest activities that are an essential part of a child's learning and development (social, emotional, cognitive, and physical). Unless otherwise approved by the *Director*, required play space for children shall be accessible from all *dwelling units* by pedestrian paths separate from vehicular areas. The requirement for play space for children shall not apply to developments devoted exclusively to senior citizens.

C. An area designated as required common outdoor recreation space shall:

i. Have a minimum size of 800 square feet and minimum width and depth of 25 feet.

ii. Not be located in the following *critical areas* or their *buffers: wetlands, streams, and flood hazard areas*.

iii. Be of a grade and surface suitable for recreation.

iv. Be centrally located and accessible and convenient to all residents within the development.

v. Be connected by path, walkway or separated walkway across a parking area to any adjacent existing or planned public park, open space or trail system.

vi. Not be used for driveways, parking or other vehicular use. Adequate *fence* and/or plant screening, as approved by the *Director*, shall be provided to separate outdoor recreation areas from vehicular areas.

vii. Not be located in the required front *setback* or in an *interior setback* abutting a *single-detached dwelling unit* or *single family residential zone*.

2. All new developments shall provide a minimum of 80 square feet of outdoor private recreation space if provided as a patio and 60 square feet of outdoor private recreation space if provided as a deck or balcony, for each multiple family dwelling unit.

A. An area designated as required private outdoor recreation space shall:

- i. Have a minimum width and depth of 8 feet for patios and 6 feet for decks or balconies.
- ii. Not be located in the following critical areas or their buffers: wetlands, streams, or flood hazard areas.
- iii. Be of a grade and surface suitable for recreation.
- iv. Be adjacent to and directly accessible from the corresponding dwelling unit.
- v. Not be used for driveways, parking or other vehicular use. Adequate fence and/or plant screening, as approved by the Director, shall be provided to separate outdoor recreation areas from vehicular areas.
- vi. Not be located in the required front setback or in an interior setback abutting a single-detached dwelling unit or RS zone. [Ord. 437 § 12, 2005, Ord. 273 § 1, 1999]

B. Private and common recreation space in the downtown commercial (DC) zone.

OPTION 1: The following optional section requires the amount of required common recreation space to be calculated based on the number of bedrooms for each unit.

i. **Common Recreation Space:** In the downtown commercial zone the total amount of required common recreation space shall be provided as follows:

Minimum 170 square feet per three or more bedrooms unit;

Minimum 130 square feet per two bedrooms unit; and

Minimum 100 square feet per one bedroom unit; and

Minimum 80 square feet per studio unit;

~~at a rate of 10 percent of the total area devoted to residential use. The amount of common recreation space required is calculated by multiplying the gross floor area devoted to residential use, excluding areas devoted to private residential and common recreation space, by 10 percent.~~ At least 10 percent of the required common recreation space shall be provided as indoor space including but not limited to exercise, recreation, meeting and hospitality facilities.

End of Option 1

OPTION 2: The following optional section requires the amount of required common recreation space to be calculated using a flat rate of 120 square feet per unit.

I. Common Recreation Space: In the downtown commercial zone the total amount of required common recreation space shall be ~~at least 120 square feet of usable space per unit, provided at a rate of 10 percent of the total area devoted to residential use. The amount of common recreation space required is calculated by multiplying the gross floor area devoted to residential use, excluding areas devoted to private residential and common recreation space, by 10 percent.~~ At least 10 percent of the required common recreation space shall be provided as indoor space including but not limited to exercise, recreation, meeting and hospitality facilities.

End of Option 2

1) Design of common recreation space is subject to the minimum standards set forth in BMC Chapter 19.17.010.1 and/or the design standards set forth in BMC chapter [19.47](#). The Director may modify the required amount of recreation space as specified in BMC [19.17.010.1.B](#) (play space for preadolescent children), if appropriately sized facilities are provided for the targeted housing market segment, as determined through the development review process. [Ord. 437 § 12, 2005, Ord. 273 § 1, 1999]

ii. **Private Recreation Space:** Private recreation space shall be provided as follows. 1) A minimum of 30% of the total number of dwelling units shall have individual *private* recreation spaces (*decks, balconies or patios*) meeting the minimum dimensional standards of 19.17.010.2.B.ii.3. If the calculation results in a fraction the number shall be rounded to the nearest integer. No more than 30 percent of the required private recreation spaces may be in the form of patios.

Comment [d1]: Reducing the percentage further reduces development barriers, however note that this applies to full size rec. spaces, there are other provisions that require other private recreation space, just not at "full" size.

Comment [d2]: Ensures that full size decks are included in the project. This requirement is for building design and other related purposes.

21) A majority of the units that do not provide private recreation space as prescribed above shall provide alternative private recreation space. For the purposes of this section alternative, private recreation space includes; Juliette balconies, decks, balconies or patios ~~and shall have a minimum area or 12 square feet, that are less than the minimum dimensional standards.~~

Comment [d3]: This requirement works in conjunction with, and complimentary to the standard above. In essence, it requires more private spaces, albeit less in overall size per space. The adjustment is to reduce costs of larger decks yet provide more of them to achieve the desired public benefit of private space, openings to the outdoors, building design and eyes on the street.

OPTION: The following section has been inserted based on a Council consensus on 9/16/13.

3) Dimensions of private recreation space shall be no less than 48 square feet in area with a minimum width or depth of 5 feet.

Comment [d4]: Adjusts the dimensions to a contemporary standard and reduces costs. Common recreation space will still be required.

Projects that achieve a calculated residential density of more than 50 units per net acre may reduce the size of private recreation space to 24 square feet in area with a minimum width or depth of 4 feet.

Comment [d5]: This is the same threshold that is used to determine if a project qualifies for the 8-12 year multi-family tax exemption.

For the purposes of this section achieved residential density shall be calculated using the following method.

Comment [d6]: Adjusts the dimensions to a contemporary standard and reduces costs. Common recreation space will still be required.

$$\text{Residential Density} = \frac{\text{number of units}}{(\text{net lot area} \times \% \text{ of floor area devoted to residential use})}$$

Discussion: The proposed option requires multi-family developments to provide private recreation space at a minimum size of 48 square feet. If a project exceeds a specified residential density then the minimum size of the private recreation space may be reduced to 24 square feet. The density threshold, as stated above, is the same threshold used to determine if a project qualifies for the 8-12 year multi-family tax exemption (BMC 19.45.0304.G).

3. Maintenance of recreation space shall be the responsibility of the building owner or other separate entity (such as a homeowners association) capable of long-term maintenance and operation in a manner acceptable to the Director.

Comment [d7]: Added 5/9/13 for clarity.

19.17.013 Residential Recreation Space

1. Except when fees-in-lieu of commonly owned recreation space are provided pursuant to this section, residential developments shall provide recreation space as follows:

Comment [d8]: The section was removed to further reduce development barriers and places emphasis on meeting the minimum requirements as set forth above. The approach was to set minimum standards for recreation space that meet the desired objectives and that more in line with current building and market trends. The recreation space objectives will be met through different approaches. In addition, the fee-in-lieu may not have been in alignment with State law and could have been problematic to manage the collection and proper expenditure of funds received. The City has yet to collect the fee since its inception.

A. Residential subdivision developed at a density of eight units or less per acre – 390 square feet per unit; and

B. Mobile home park – 260 square feet per unit.

2. Any recreation space located outdoors shall:

A. Be of a grade and surface suitable for recreation;

- B. Be on the site of the proposed development;
- C. Contain at least 5,000 square feet in area; provided, that when more than one recreation space is proposed, only one of the proposed recreation spaces is required to meet the area requirement;
- D. Have no dimensions less than 30 feet (except trail segments);
- E. In single detached or townhouse subdivision development, have a street roadway or parking area frontage along 10 to 50 percent of the recreation space perimeter (except trail segments);
- F. Be centrally located and accessible and convenient to all residents within the development; and
- G. Be connected by trail or walkway to any existing or planned community park, public open space or trail system, which may be located on adjoining property.

3. Indoor recreation areas may be credited towards the total recreation space requirement when the city determines that such areas are located, designed and improved in a manner which provides recreational opportunities functionally equivalent to those recreational opportunities available outdoors. [Ord. 269 § 4, 1999; Ord. 252 § 3, 1999; Ord. 28 § 1(374), 1993]

4. All single detached subdivisions shall provide tot/children play areas within the recreation space on-site, except when facilities are available within one-fourth mile that are developed as public parks or playgrounds and are accessible without the crossing of arterial streets.

5. If any play apparatus is provided in the play area, the apparatus shall meet Consumer Product Safety Standards for equipment, soft surfacing and spacing, and shall be located in an area that is:

- A. At least 400 square feet in size with no dimension less than 20 feet; and
- B. Adjacent to main pedestrian paths or near building entrances. [Ord. 28 § 1(375), 1993]

6. Unless the recreation space is dedicated to the city of Burien pursuant to subsection 7, maintenance of any recreation space retained in private ownership shall be the responsibility of the owner or other separate entity capable of long-term maintenance and operation in a manner acceptable to the city of Burien.

7. The city of Burien may accept dedication of required recreation space as a public park when the following criteria are met:

- A. The dedicated area is at least 20 acres in size, except when adjacent to an existing or planned park; and
- B. The dedicated land provides one or more of the following:
 - i. Shoreline access,

- ii. Regional trail linkages,
- iii. Habitat linkages,
- iv. Recreation facilities, or
- v. Heritage sites. [Ord. 28 § 1(376), 1993]

8. If on-site recreation space is not provided, the applicant shall pay a fee in lieu of actual recreation space. [Ord. 28 § 1(377), 1993]

The city of Burien acceptance of this payment is discretionary and may be permitted if:

- A. The proposed on-site recreation space does not meet the criteria of BMC [19.17.013.2](#); or
- B. The recreation space provided within a park in the vicinity will be of greater benefit to the prospective residents of the development. [Ord. 28 § 1(378), 1993]

9. Fees provided in lieu of on-site recreation space shall be determined annually by the city of Burien on the basis of the typical market value of the recreation space prior to development.

10. Any recreational space provided by the applicant shall be credited towards the land area upon which the required fees are calculated. [Ord. 28 § 1(379), 1993]

11. The fee in lieu of recreation space shall be:

- A. Paid to the city of Burien at the time of:
 - i. Subdivision or short subdivision recording of single detached and townhouse developments, or
 - ii. Prior to issuance of building permits for all other residential or [mixed use](#) development;
- B. Used by the city of Burien for the acquisition and improvement of parks or public recreational facilities to serve the development; and
- C. Expended through council capital budget and program appropriations. [Ord. 545 § 1, 2010, Ord. 28 § 1(380), 1993]

NEW DEFINITION

BMC 19.10.059 **Common recreation space** - Recreation space within a development or building that is accessible to and available for common use by all residents or groups of residents and their invitees. Examples of common recreation space include but are not limited to the following; courtyards, children's play areas, exercise rooms, gardens, lounges, hospitality rooms and media rooms.

ORDINANCE 587

EXHIBIT B

Consideration and approval of Zoning Code amendments is addressed in BMC 19.65.100 and BMC 19.65.080 (Type 4 Decisions). The following analyzes compliance with applicable portions of the following code sections.

1. **BMC 19.65.080(2) State Environmental Policy Act (SEPA):** Procedural amendments are categorically exempt from SEPA under WAC 197-11-800 (19). Since the proposed amendments also contain nonprocedural elements, the City completed a SEPA Environmental Checklist and issued a Determination of Non-Significance on July 18, 2013.
2. **BMC 19.65.080.3.a and 19.65.080.4 Public Hearing:** This section requires a public hearing prior to the Planning Commission recommending the amendments to the City Council. A public hearing will be held on August 14, 2013. Notice of the hearing was distributed 14 days in advance of the hearing to the City's Planning Commission interest list, Zoning Code amendment interest list, published in the Seattle Times and posted on the City's website and in City Hall.
3. **BMC 19.65.080.3.b and 19.65.100.4 Decision Criteria:** The Planning Commission must use following criteria in making a recommendation to the City Council:

A. The amendment is consistent with the Comprehensive Plan.

Analysis: The proposed Zoning Code amendments relate to encouraging redevelopment in Burien's urban center. This is supported by the following Comprehensive Plan policies:

Pol. LU 1.4 Encourage a mix of residential, office and commercial uses within Burien's Urban Center to create a vibrant city center that reduces reliance on the automobile and provides a range of housing opportunities.

Pol. BU 1.5 The *Downtown Commercial* designation fosters a vibrant, compact, pedestrian oriented area by allowing high density residential development, office, retail and commercial uses, government activities, and restaurants, entertainment and cultural uses. Mixed use developments are encouraged, including well-designed townhouses and condominiums, providing a convenient living environment and making the downtown a community focal point and center, as well as a lively place in the evening and on weekends. Residential densities are limited only by physical constraints such as height, bulk, parking and infrastructure capacities. Moderate to high rise buildings, pedestrian amenities and facilities that help define downtown Burien's distinctive qualities are encouraged.....

LAND USE in 2020

While 20 years ago there were few residences in the downtown, they now are a significant component in the mix of downtown uses. Among the options available are the upper levels of the three-story buildings along Southwest 152nd Street, immersed in the daily hum of activity, or the higher structures to the north, taking advantage of the spectacular views. Restaurants flourish in the downtown, many with regional reputations.

Pol. HS 1.3 The City should encourage multi-family residential uses in appropriate commercial land use districts, subject to development standards and design guidelines.

Discussion: Mixed-use development provides a residential lifestyle that many people find desirable. Residents can minimize transportation costs and travel time by residing in commercial areas close to employment, shopping, and leisure activities. Mixed-use development also provides businesses with consumers in the immediate vicinity. Mixed use can increase the perception of safety in commercial areas by providing “eyes on the street” at all times of the day. Allowing some of the new residential growth to locate in commercial areas will also help to protect the character of existing single family neighborhoods.

Pol. LU 1.11 The City of Burien designates downtown Burien and its surrounding residential and employment areas as an urban center in accordance with the King County Countywide Planning Policies. The boundaries of the urban center are shown on Figure 2-LU1.11

Discussion: The Countywide Planning Policies support development of Urban Centers to meet the region’s needs for housing, jobs services, culture and recreation. An Urban Center is characterized by defined boundaries; a broad array of daytime and nighttime land uses that are transit-supportive; pedestrian emphasis, superior urban design, limitations on single-occupancy vehicles, public open space and recreational opportunities. The Burien Urban Center has these characteristics. The Urban Center designation recognizes existing city policy supportive of compact mixed-use development. The designation will assist the city to obtain funding for transportation improvements necessary to support the planned level of redevelopment.

Pol. HS 1.16 The City should evaluate its development standards and regulations for effects on housing costs, and, where appropriate, modify development regulations which unnecessarily add to housing costs.

B. The amendment bears a substantial relation to the public health, safety, or welfare.

Analysis: All of the amendments are intended to relate to the public health, safety and welfare by being consistent with the Comprehensive Plan.

It is in the best interest of the community's welfare that the City takes proactive steps to further encourage multi-family development where it is desired. By relaxing a development standard that can reduce potential barriers to re-development it will make the downtown zone more appealing area to develop. This zoning designation has been identified as a desirable location for mixed use and higher density multi-family developments because of the availability to transit services and the symbiotic relationship with local businesses, which are related to public health, safety and welfare.

C. The amendment is in the best interest of the community as a whole.

Analysis: The proposed amendments will reduce barriers associated with developing multi-family residential buildings in the Downtown Commercial zone. The City is continually working to improve the Zoning Code to guide and encourage development in desired locations. Market forces that affect financial viability of projects have experienced a significant shift and the proposed amendments will allow the City to be more competitive when comparing costs to develop multi-family projects. The downtown area and zone is an area that has been selected as the location for a majority of Burien's housing growth into the future. The downtown area was selected because it has very important traits and fulfills the interests of the community in the following ways: It will be pedestrian friendly and walkable. Most parcels are located within one-quarter mile distance from the transit station or bus route. This encourages use of mass transit and reduces parking demand throughout the downtown and region. More residents in the downtown equate to more economic activity for local businesses.

**CITY COUNCIL
STUDY SESSION TOPICS**

#	Identified by Council or Staff	Topics	Status
1.	Council Meeting – 8/19/13	Briefing on the Northeast Redevelopment Area (NERA)	Scheduled for 10/7/13
2.	Council Retreat - 2012	Wellness Cluster Initiative	Tentatively Scheduled for City Manager's Report on 10/21/13
3.	Council Meeting – 8/19/13	Discussion on Business Impediments	Tentatively Scheduled for 10/28/13
4.	Council Meeting – 8/19/13	Discussion on Economic Development Strategic Plan Including Transportation Impact Fees and Downtown Parking	Tentatively Scheduled for 10/28/13
5.	Council Meeting – 8/19/13	Process for Integrating New Councilmember(s)	Tentatively Scheduled for 11/25/13
6.	Staff 8/30/13	Presentation on Communications Plan and Social Media Policy	Tentatively Scheduled for 1/28/14
7.	Council Meeting – 12/3/12	Community Recreation Center	Tentatively Scheduled for 2/28/14
8.	Staff 9/11/13	Public Works Maintenance Facility	Tentatively Scheduled for 2/28/14
9.	Council Meeting – 2/25/13	Council Election by Wards	Council direction on 3/25/13 to defer the discussion until a later date
10.	Council Retreat 3/16/13	Structural Deficit Revenue Options	Discussion to be Held in 2014 with the 6 Year Financial Plan

Discussions Held

Date(s)	Topics
3/6/12; 4/23/12; 6/18/12	Kids and Cops
4/23/12	Liquor and B&O Taxes
7/23/12	Economic Development
8/16/12	Storm Water Management (Storm Drainage Master Plan was adopted on 8/6/12)
8/27/12	Advisory Boards and Commissions
9/24/12	Discussion on White Center and Boulevard Park Libraries
9/24/12	Discussion on Preliminary Operating Budget
10/1/12; 10/12/12	King County Historic Preservation Program
11/26/12; 1/7/13; 1/28/13; 2/4/13; 3/4/13; 4/1/13; 4/15/13	Review of Council Policies and Procedures
2/25/13; 3/25/13	City Council Election by Wards (see # 12 on Page 1)
4/15/13	Presentation by NAVOS
4/22/13	Cost of Abandoned Residential Properties
6/3/13; 6/17/13	Transportation Improvement Program
9/23/13	Provide Council Study Session Topic List for Items in Which Council Would Still Be Interested & Have Formal Process to Add Items
9/23/13	Discussion on Increasing Pet License Revenue
9/23/13	Outreach to Diverse Groups

**CITY OF BURIEN
COUNCIL PROPOSED AGENDA SCHEDULE
2013**

September 30, TBD, Special Council Meeting
Executive Search Firm Interviews.
(City Manager)

October/November

1. 6:30 p.m. - BEDP Interviews
2. Motion to Approve the Revised Arts Fund Recommendation Process.
(Parks – Council direction on 9/16)
3. Motion to Adopt Resolution No. 348, Supporting The Continuation To Participate in the South County Area Transportation Board (SCATBd).
(Public Works)
4. Presentation from Public Health of Seattle and King County on Enrollment in Medicaid and Washington Health Benefit Exchange.
(City Manager)
5. Motion to Approve Appointment to the Business & Economic Development Partnership.
(City Manager)
6. Discussion and Motion to Award Executive Search Firm Contract.
(City Manager)
7. Recommendation on Funding Off-Leash Dog Area at Lakeview Park.
(Parks)
8. Briefing on the Northeast Redevelopment Area (NERA).
(Community Development/City Manager – Council direction on 7/15 & 8/19)
9. Introduction of Interlocal Agreement with Port of Seattle for Northeast Redevelopment Area (NERA).
(Public Works)
10. Council Compensation Package (VEBA Replacement).
(City Manager)
11. Discussion on Interlocal Agreement Regarding Self Insurance.
(City Manager)
12. Update on Downtown Bike Rack Project (WABI Burien).
(Parks)
13. Discussion on Business Impediments.
(City Manager – Council direction on 8/19)
14. Update on the Economic Development Strategic Plan.
(City Manager – Council direction on 8/19)
15. **Motion to Authorize the City Manager to Execute an Interlocal Agreement with Port of Seattle for Northeast Redevelopment Area (NERA).**
(Public Works)
16. **Motion to Authorize the City Manager to Execute an Interlocal Agreement Regarding Self Insurance.**
(City Manager)
17. **Discussion on Utility Undergrounding Ordinance.**
(Public Works – Council direction on 6/17)
18. **Discussion on Seattle City Light Franchise Extension.**
(Public Works)
19. **Discussion on Process for Integrating New Councilmember(s).**
(City Manager – Council direction on 8/19)
20. Review of Council Study Session Topics and Council Proposed Agenda Schedule.
(City Manager)
21. City Manager's Report.
(City Manager)

IDEAS TO INCREASE PET LICENSE SALES AND REVENUE

A PRESENTATION BY CITY OF BURIEN STAFF

September 23, 2013

PRESENTATION OUTLINE

1. ORDINANCE ON PET LICENSING
2. BENEFITS & USAGE OF PET LICENSING FEE
3. PET LICENSING STATISTICS
4. IDEAS TO INCREASE SALES & REVENUE
5. QUESTIONS/COMMENTS

Ordinance on Pet Licensing

BURIEN MUNICIPAL CODE 6.05.200 (ADOPTED KCC BY REFERENCE):

1. All dogs and cats eight weeks old and older that are harbored, kept or maintained in King County shall be licensed and registered (KCC 11.04.030 A)
2. Rabies vaccination of all dogs and cats over six months of age to protect public health (KCC 11.04.520)
3. Animal shelters, kennels, hobby kennels, catteries, hobby catteries or pet shops – reporting required (KCC 11.04.070)
4. Burien's license fee structure: \$20/\$50 for altered/unaltered pets; \$15 lifetime (of pets) for seniors and people with disabilities (BMC 6.05.200)

Benefits & Usage of Pet Licensing Fee

BENEFITS OF LICENSING PETS:

1. Increase chance of being united with lost pets. Free ride home for lost pets
2. Establish legal ownership of pets
3. Help provide low-cost vaccination. Thus help keep neighborhood safe against rabies
4. Help provide low-cost neutering/spaying. Thus help keep population of feral animals low
5. Avoid costly fine. Pet licensing is legally required

Benefits & Usage of Pet Licensing Fee

PET LICENSING FEE AT WORK:

1. Help provide funding for City's animal control and shelter functions
2. More pets licensed = more pets reunited with owners = fewer pets in shelter = fewer pets euthanized

Burien Pet Licensing Statistics

STATISTICS FOR 2013 (AS OF 08/31)

1. No. of renewed and current: 2,118
2. No. of licenses not renewed: 2,700
3. No. of lifetime licenses: 216. Projected by EOY: 279
4. No. of altered/unaltered pets: 1,965/153
5. Licensing revenue:
2013 (as of 08/31): \$45,712
6. Other data:
Licensing Revenue: 2012: \$55,715 & 2011: \$68,252
Percentage of pet license compliance for Burien: 17%
Percentage of pet license compliance for KC: 22%

Ideas to Increase Sales and Revenue

#	Ideas	How?	Anticipated results	Pro	Con
1	Call people who haven't renewed	CARES staff to make phone calls	2,700 non-renewed licenses could result up to \$54,000 in revenue	Effective & convenient	Time consuming
2	House canvassing	Implemented by KC. CARES staff to visit residents' houses	Increase revenue from non-renewed license pool and new licenses	Immediate results. Engaging the public	Residents dislike solicitation. Denial of pet ownership. Personal safety.
3	Temporary licenses	CARES staff to issue licenses on the spot	Aim more at information collection than license sales	Immediate revenue and information collection.	None
4	Lifetime microchip license for cats	Pets, especially cats, often lose licensing tags. Lifetime micro-chip licenses is available for a one-time fee	Difficult to quantify	Immediate revenue for City. In long run, more cost effective for pet owners	Higher up-front cost
5	Reward card	Card with discounts to be redeemed at local pet-related stores. Set to expire in one year to encourage renewal	Difficult to quantify	Give incentives for pet licensing. Encourage residents to buy local	None

Ideas to Increase Sales and Revenue

#	Ideas	How?	Anticipated results	Pro	Con
6	Eliminate lifetime licensing	Discounts for seniors & persons with disabilities	At 279 new licenses per year, plus 600 in system: up to \$13,185 in new revenue for 2014.	Bring pricing up-to-date with King County. Increase revenue	Might adversely affect the financial ability & desire of purchasing licenses
7	Increase altered/unaltered pet license fees	Increase from \$20/\$50 to \$30/\$60	At current # of 2118 altered/unaltered licenses: up to \$21,180 in new revenue	Bring pricing up-to-date with King County. Increase revenue	Might adversely affect the financial ability & desire of purchasing licenses
8	Online license purchase	Make new license purchase available online	Difficult to quantify	More convenient to purchase a license without any kind of discounts	Buyers need to email, mail or bring in proof of seniority, disability and pet alteration to get discounts.
9	Make available more locations to buy pet license and higher incentive	Ask more businesses to partner with City to sell pet licenses. Increase incentive to \$5 per application	Not successful at KC level	More locations to buy pet licenses	May not be cost effective. May not be such an inconvenience for residents in smaller cities like Burien

Ideas to Increase Sales and Revenue

#	Ideas	How?	Anticipated results	Pro	Con
10	Hire direct mailers to send out licensing notices	Implemented by KC. Utilize data collected from pet-related businesses	Small success at KC (3%-4%)	Reach people who might own pets	Costly. May not be environmentally friendly
11	Use vet vaccination reports to send out licensing notices	Being considered by KC. Utilize vaccination data submitted by local vets	Difficult to quantify	Vaccination rate is at 70-80% compared to pet licensing rate of less than 20%	Vets don't like to tell on their clients. Might adversely affect their businesses. KC said this has not been the case.
12	Licensing enforcement at dog park	Inform and encourage people to license. Stronger enforcement follows	Difficult to quantify	Great place to outreach. Encourage alteration & licensing which provides a safer dog park environment	Fewer people use dog park because they don't want to deal with license enforcement.
13	Roll out marketing & promotion campaign (i.e. monthly e-newsletter, amnesty program)	CARES to roll out marketing campaign	Difficult to quantify	Fun, positive, wide-reaching campaign	None

QUESTIONS/COMMENTS



Outreach to Burien's Diverse Communities

Staff Presentation
09.23.2013



DIVERSITY

Inclusive: Burien embraces diversity and welcomes all residents.

Multicultural: Burien celebrates the many cultures and backgrounds of its residents.

Multi-centered: Burien cultivates a thriving array of business and community centers.

City of Burien Demographics

City of Burien Pop: 48,500	Percent (%)
White	56.24
Latino	19.23
African-American	8.12
Native American	1.4
Asian American	13.05
Hawaiian/Pacific Isl.	1.96

Source: Nielsen Claritas, 2011

Burien Elementary Schools Demographics

Burien Schools	White (%)	Hispanic (%)	Transitional Bilingual (%)
Southern Heights ES	7.8	49.7	33.7
Cedarhurst ES	23.3	37.7	30.1
Hazel Valley ES	14.1	49.9	41.4
Gregory Heights ES	44.7	30.3	15.0
Hilltop ES	12.5	51.1	35.2
Seahurst ES	18.6	56.6	41.9
Shorewood ES	31.1	24.2	18.7
Sylvester MS	27.2	39.8	12.6
Highline HS	27.6	38.3	12.0
Burien Schools	23.0	42.0	26.7
Highline School Dist	25.0	36.5	22.3
WA State Schools	59.1	20.4	8.9

Source: WA OSPI, 2012-2013

Our goals:

Inform and engage
Listen to concerns
Respond to needs

Obstacles:

Work schedule
Skeptical of government
Fearful of government
Lack of outreach

What we have done:

- Spanish translation: Last page in City quarterly newsletter
- Issued a Spanish newsletter
- Concerts in the Parks series promotions on Spanish radio
- Looking to hire an outreach intern/specialist
- Looking to recruit people from ethnic communities for Citizen Academy
- Looking to install street banners to promote city events

Ideas from surrounding cities:

- From City of Redmond: Walk and Talk, Planner in the Park
- From City of Tukwila: Lunch/breakfast with community, Youths send in photos
- From City of Auburn: Mayor Facebook Page, Conversation with Slavic Community/with Latino Community
- From City of Renton: Academy of City Services, Community Picnic, Community Liaisons
- From City of Mercer Island: Volunteer programs for students



Los Flacos, Julio 24, 6-8 pm, North Seattle Park

Música en el Parque

Conciertos los miércoles por la noche
De las 6:30 a las 8 pm
North Seattle Park
S 128th St y 20th Ave S

- Julio 17 Jessica Lynne Band (Country)
- Julio 24 Los Flacos (Música Latina)
- Julio 31 Jack Salard Band (Folk Rock)
- Agosto 7 Total Experience Gospel Choir (Coro)

Conciertos los jueves por la noche
De las 6:30 a las 8 pm
Lake Burien School Park
SW 148th y 18th Ave SW

- Julio 11 Wilbow (Folk)
- Julio 18 Kim Archer Band (Rhythm and Blues)
- Julio 25 Ian McFarren Band (Americana)
- Agosto 1 Michael Anthony Pratt Band (Country)
- Agosto 8 Myriad (Soul)
- Agosto 15 Tunbeo (Afro-Latina)

206-858-3700 www.BurienParks.net
En caso de lluvia, véase el (206) 905-3700 después de las 3 pm para saber si el evento ha cambiado de lugar. Las obras de teatro se presentan en todo tipo de clima.

Licencias de mascota obligatorias en Burien

La Ciudad de Burien exige a los dueños de animales domésticos adoptar o renovar una licencia anual por todo gato o perro mayor de seis meses. Las licencias son válidas desde el 1 de julio hasta el 30 de junio.

- \$20 por animales esterilizados
- \$50 por animales no esterilizados
- \$5 cuota por etiqueta de identificación de remplazo



Los mayores de 65 pueden obtener una licencia permanente especial que durará toda la vida de su mascota esterilizada por un cargo único de \$15. Debe entregar comprobante de esterilización.

Usted puede comprar o renovar una licencia de mascota en los siguientes lugares:

- La Alcaldía de Burien, 400 SW 152nd St., Ste. 300, de las 9 am a las 3 pm, de lunes a viernes
- CARES, 909 SW 151st St., de las 10 am a las 6 pm, de martes a sábado

PROHIBIDO USAR FUEGOS ARTIFICIALES EN BURIEN



Queda prohibido el uso de todo tipo de fuegos artificiales en la Ciudad de Burien. En las zonas de la Ciudad fuera de los parques municipales, quemar este ordinarra constituye una infracción civil, y los infractores estarán sujetos a una multa de hasta \$125. En los parques de Burien, el uso ilícito de fuegos artificiales constituye una infracción civil de Clase 1, y los infractores estarán sujetos a una multa de hasta \$1000 y una pena de cárcel de 90 días. Los residentes que utilicen fuegos artificiales pueden ser arrestados también por otros cargos tales como incendio provocado, incendio temerario, agresión, o destrucción de propiedad.



You are Invited to a Latino Community Conversation

The City of Auburn is inviting you to a Latino Community Conversation with Mayor Pete Lewis and other community leaders to discuss any public safety, public health and school safety concerns you might have.

EVENT WILL INCLUDE:

- Open House with FREE resources, food, give aways and activities for children
- Conversation with Mayor Lewis and representatives from the Auburn School District, Public Health and Public Safety.

DATE & TIME:

Thursday, July 18, 2013

5:30 – 6:30 p.m. Open House

6:30 – 8 p.m. Community Conversation

FREE: food, music, youth activities!!!

LOCATION:

Auburn Senior Activity Center
Millennium Room
808 Ninth Street SE, Auburn

QUESTIONS?

Spanish speakers please contact:
Rafael I (510) 508-9733

English speakers please contact:
Duanna Richards, Neighborhood Programs Manager
(253) 931-3099, drichards@auburnwa.gov

Community Partners:

Auburn School District
CDAC Christian Center
City of Auburn: Community Services, Parks,
Planning, Recycling, Emergency
Management, Police, Senior Activity Center
Jubilee Center
King County Library - Auburn
King County Public Health
Valley Regional Fire Authority
YMCA

Facilitated questions at Auburn's Conversation with Latino Community

We heard we have to pay for permits when we're starting a business or building something. Do you have people at the City who will help us with our ideas?

How are building inspections in the City of Auburn handled differently than in other countries?

I have concerns about gang activity in the schools. Who do I talk to about these concerns?

City of Renton – Community Service Projects & Picnics Program

Community Service Projects

- Carrying out a neighborhood clean-up
- Adopting a park
- Holding a supply drive (food, clothes, book, school supplies)
- Working with Habitat for Humanity
- Picking up trash on streets & and neighborhood school grounds
- Cleaning up graffiti
- Helping a neighbor in need
- Volunteering with a Renton non-profit or community group/project



City's Contribution

The City grants funds for picnic expenses based on matching in-kind contributions from the neighborhoods. It helps coordinate the event by providing:

- Picnic Trailer, food and supplies: Barbeque, condiments, hot dogs, lemonade, plastic ware, etc.
- Printing of flyers (not posters) that can be distributed by the neighborhood group(s) within the participating neighborhood(s)
- Waiver of park fees
- Assistance with purchasing liability insurance, if needed, by neighborhood groups
- An opportunity to meet City officials
- Use of City picnic game kit, which includes: Hula Hoop, Volleyball system, Bean Bag Toss Game, Tug-of-War, etc.

Source: City of Renton, 2013

Outreaching to Burien's Diverse Communities

Questions/Comments?

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