



CITY COUNCIL STUDY SESSION AGENDA

April 23, 2012

6:15 pm - Special Meeting: Executive Session to discuss
potential litigation

7:00 pm - Study Session

1. CALL TO ORDER
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL
4. DISCUSSION ITEMS Page
 - a. **Discussion on Results of Public Opinion Survey Related to Kids and Cops Initiative.** 3.
 - b. **Discussion on Liquor and B&O Taxes.** 45.
 - c. **Discussion on 2012 Council Retreat Notes.** 49.
5. ADJOURNMENT

COUNCILMEMBERS

Brian Bennett, Mayor	Rose Clark, Deputy Mayor	Jack Block, Jr.
Bob Edgar	Lucy Krakowiak	Joan McGilton
		Gerald F. Robison



City of Burien Voter Survey

Opinions about Kids + Cops Initiative

PREPARED FOR
City of Burien
April 2012

www.dhmresearch.com

Methodology

- Telephone survey of 300 registered voters in Burien
- Conducted March 23-26, 2012
- Averaged 16 minutes in length
- Quotas for age and gender for representative sample
- Voters contacted through voter registration list (land line and cell phone)
- Quality control measures including callbacks and validations
- Margin of error ranges between +/- 3.1% and +/-5.7% for each question

Contents

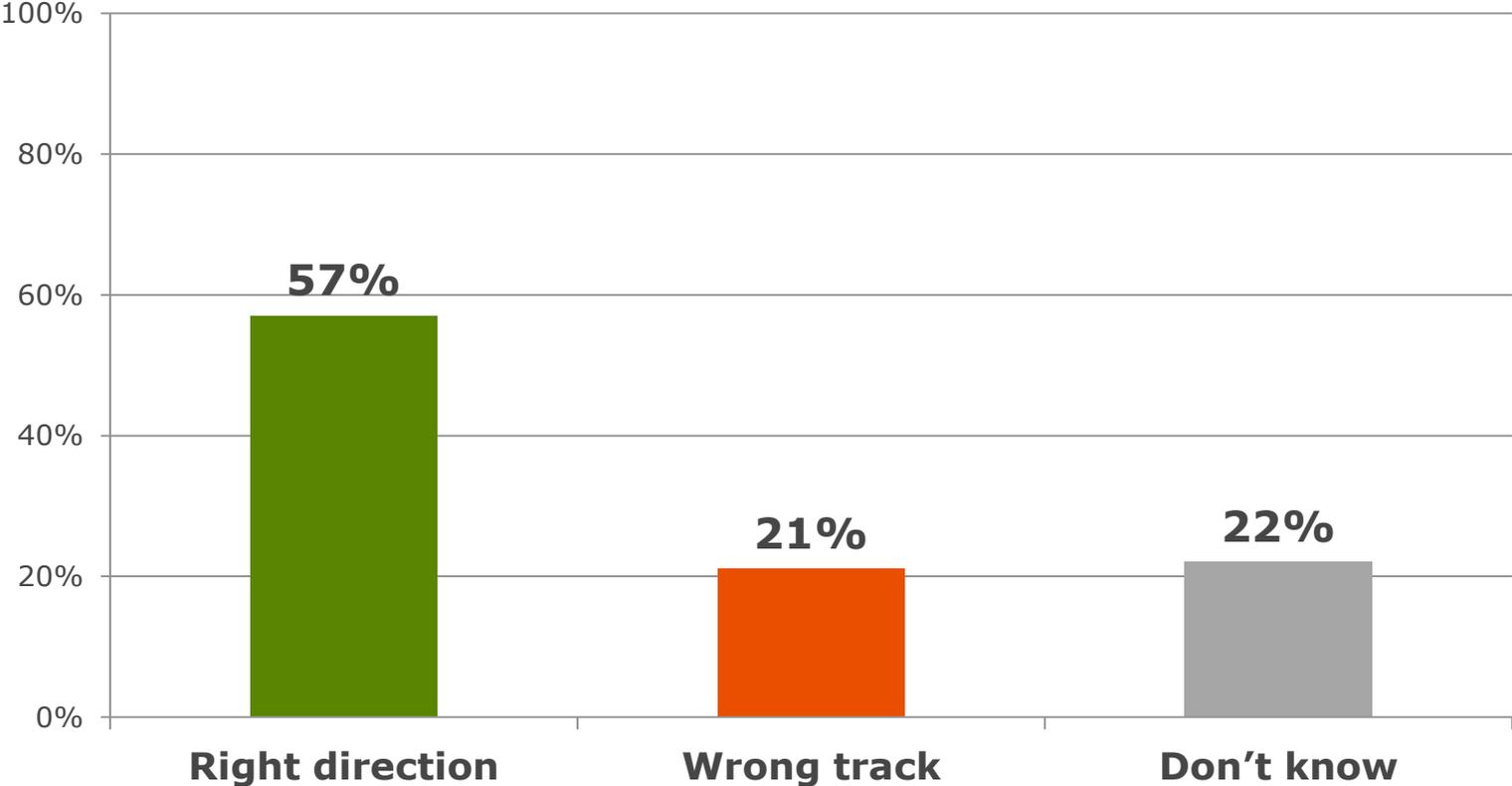
- **Section 1: General Mood and Priorities**
- **Section 2: Perceptions of Education and Public Safety Issues**
- **Section 3: Support for the Kids/Cops Initiative**
- **Section 4: More Information About Early Learning Programs**
- **Section 5: Reasons to Support the Kids/Cops Initiative**
- **Section 6: Reasons to Oppose the Kids/Cops Initiative**
- **Section 7: Key Take-Aways**

Section 1

GENERAL MOOD & PRIORITIES

A majority of voters are optimistic about the city, with 57% who think things in Burien are headed in the right direction.

Direction of the City of Burien



Q1. Are things in the City of Burien headed in the right direction, or are they generally off on the wrong track?

What is the one issue you want to see your City government officials do something about to make Burien a better place for you to live? (Open-end)



Voters' top issues ranged from public safety to road repairs to city beautification. They were more likely to mention these issues than the quality of public education.

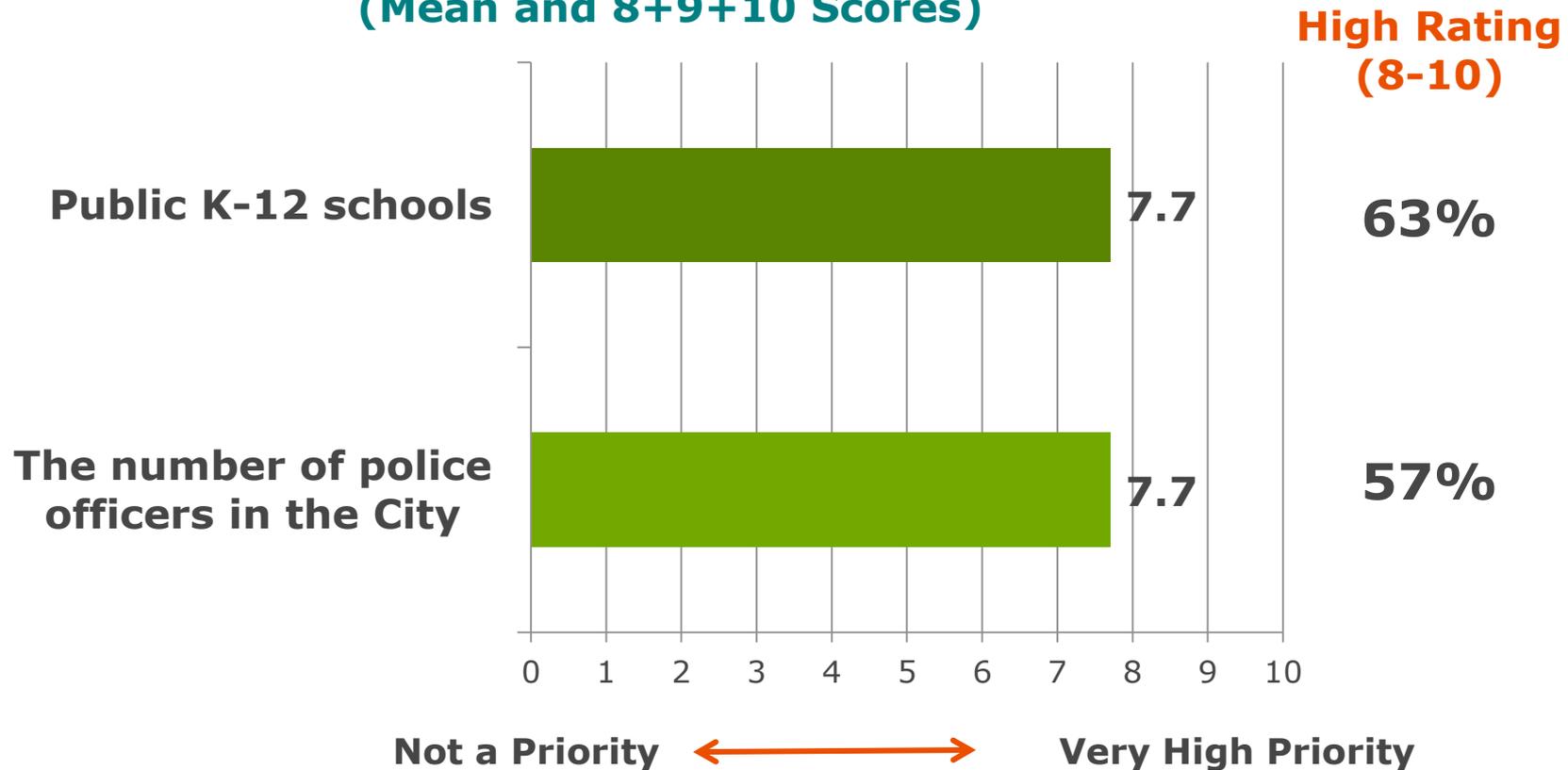
Top Issues City Government Officials Should Address

Top Issue (Open-End)	N=300
Reduce crime/gangs/robberies/focus on public safety	19%
Make it more pedestrian friendly/build more sidewalks and bike lanes	7%
Attract businesses/commerce	6%
Stop annexation	5%
Educational quality-general	4%
Clean/maintain the area better	4%
Taxes are too high	3%
Increase law enforcement/police protection	3%
Repair roads	3%
Improve public transportation	2%
More public areas/revitalize downtown	3%
Improve government leadership/spending choices	2%
Reduce traffic congestion	2%
All other responses	1% or less
Nothing/None	12%
Don't know	10%

Q2. What is the one issue you want to see your City government officials do something about to make Burien a better place for you to live?

Of the 8 issues tested, the number of police officers and public K-12 schools are the most urgent priorities at this time. They were the only services given top priority ratings by a majority of voters.

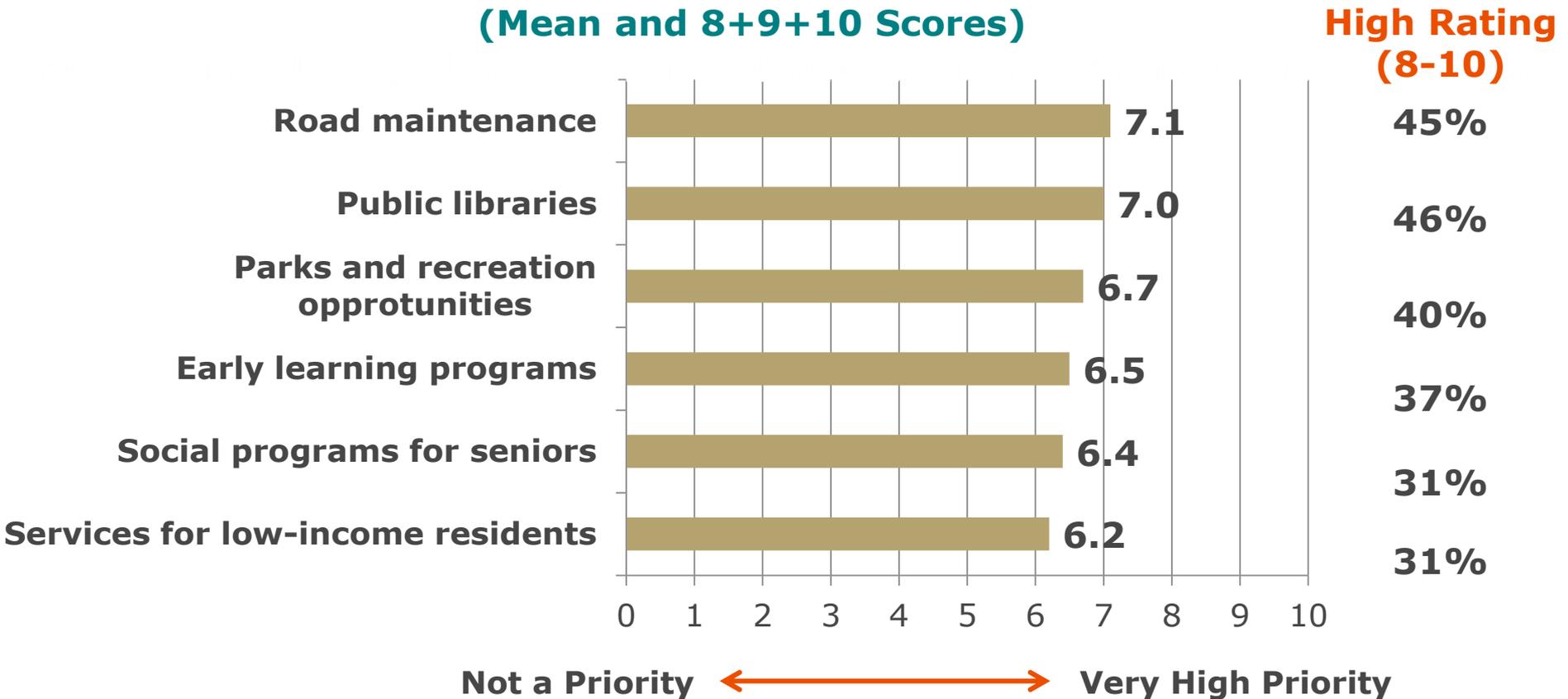
Top Tier Priorities for Burien Tax Dollars (Mean and 8+9+10 Scores)



Q3-Q9. Please rate each issue using a 1=not a priority for your tax dollars to 10=very high priority for your tax dollars.

Other issues are important, but not to the same degree as K-12 education and police officers. Early learning is a priority, but is not as urgent as K-12 education (37% vs. 63%).

Bottom Tier Priorities for Burien Tax Dollars (Mean and 8+9+10 Scores)



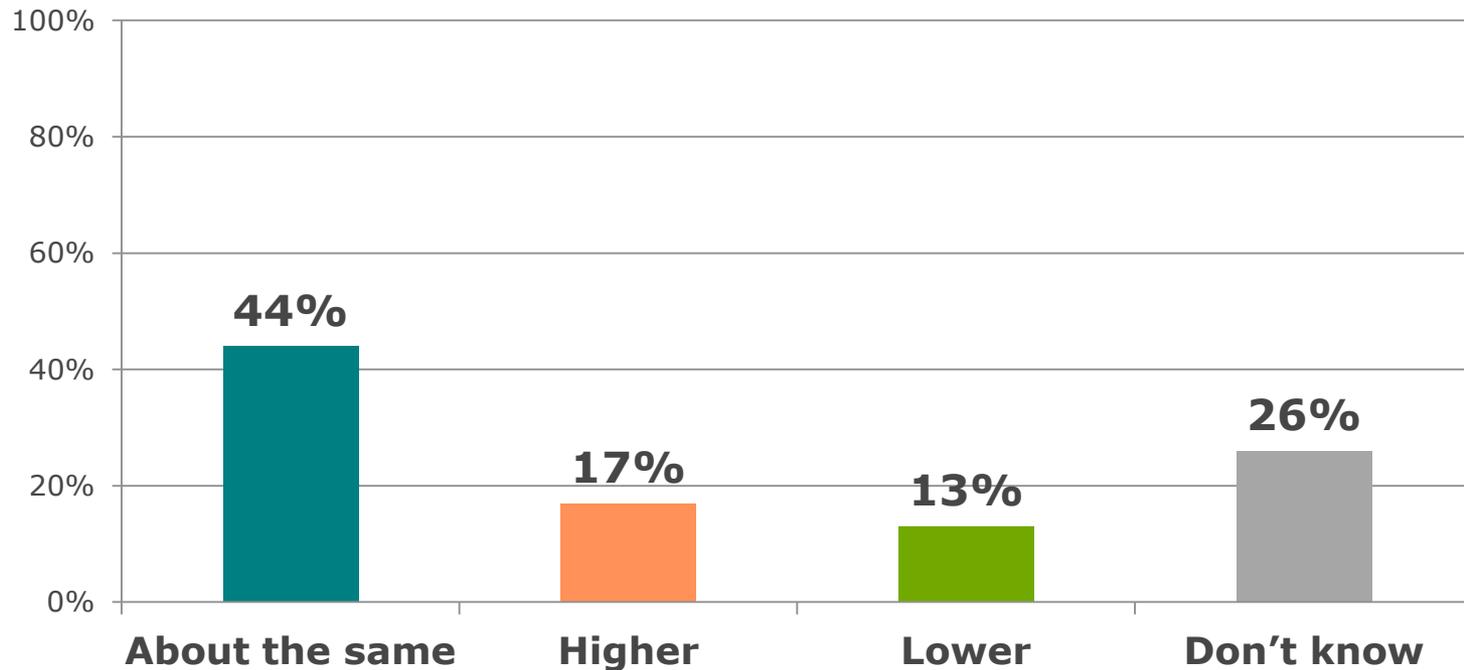
Q3-Q9. Please rate each issue using a 1=not a priority for your tax dollars to 10=very high priority for your tax dollars.

Section 2

PERCEPTIONS OF EDUCATION & PUBLIC SAFETY ISSUES IN BURRIEN

More voters perceive crime rates in Burien to be similar to other cities in the area versus being “higher” or “lower,” but a notable number of voters (26%) are not sure how they compare.

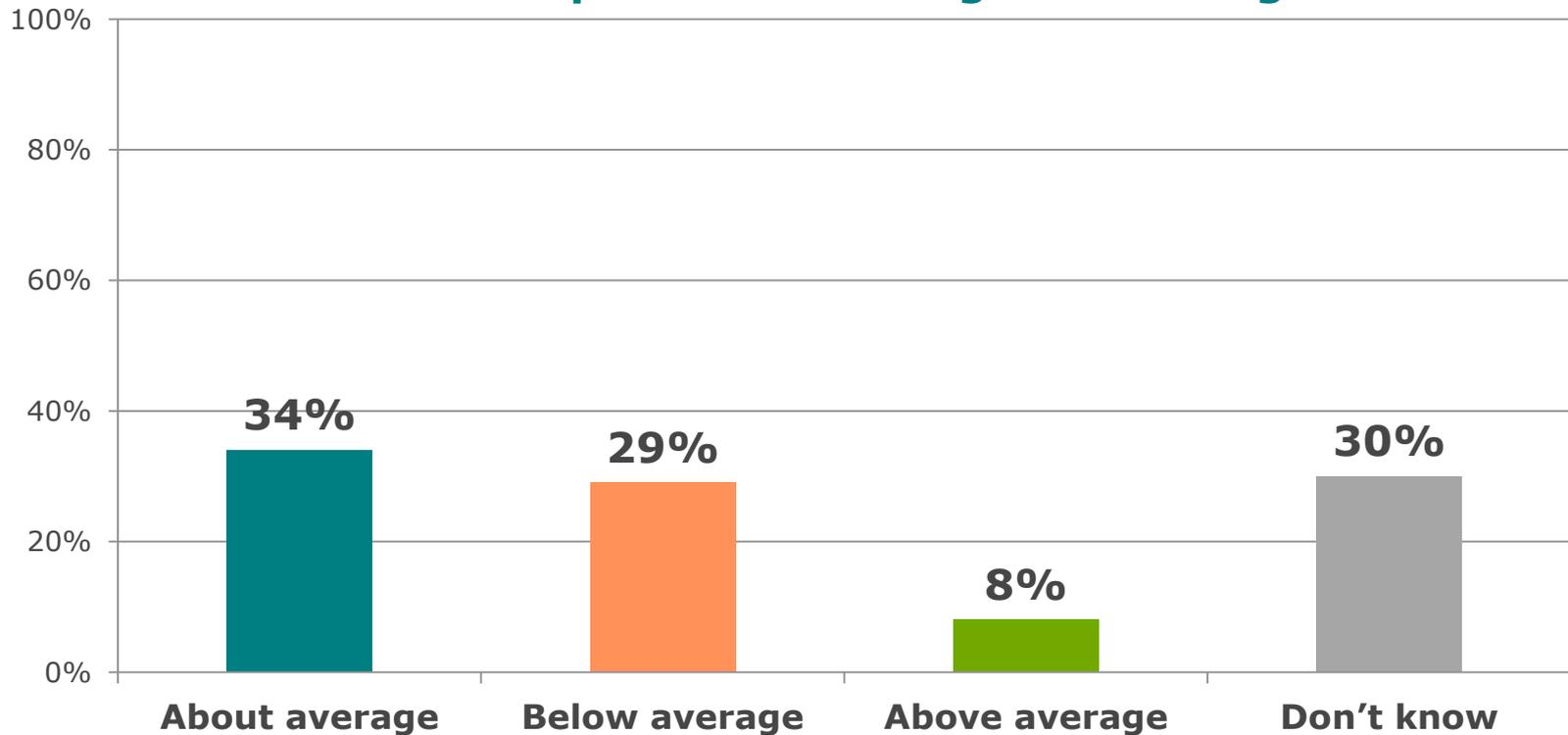
Perception of Burien’s Crime Rate Compared to Other Cities



Q17. Do you happen to know if Burien’s crime rate is higher than other cities in King County, lower, or about the same?

Equal numbers said Burien's elementary schools are performing "about average" or "below average" compared to the rest of the state; 3 in 10 weren't sure how they compare.

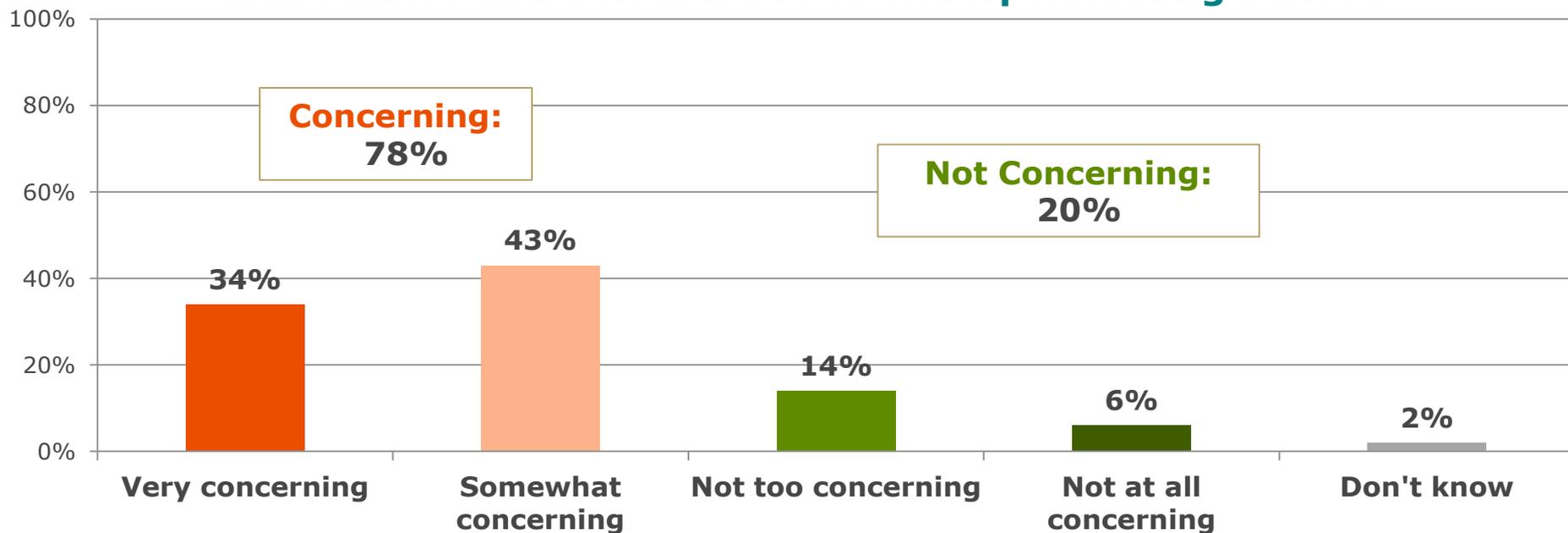
Perceptions of Burien's Elementary School Performance Compared to Washington's Average



Q18. Performance at elementary schools in Washington is measured by third grade reading and math scores. From what you have heard, how are Burien elementary schools performing compared to the rest of the state?

There is notable concern among the electorate about the City's high crime image, and the real problem of underperforming schools.

Level of Concern about Burien's Perception as Having Higher Crime Rates and a Real Issue of Underperforming Schools



Q19. Actually, elementary schools in Burien are underperforming compared to the Washington state average. And, even though Burien's crime rates are average when compared to the rest of King County, the city has a reputation for having high crime rates. Some are concerned that the perception of high crime and the real problem of underperforming schools makes Burien a less attractive place to live. Do you find this City image of high crime rates and underperforming schools not at all concerning, not too concerning, somewhat concerning, or very concerning?

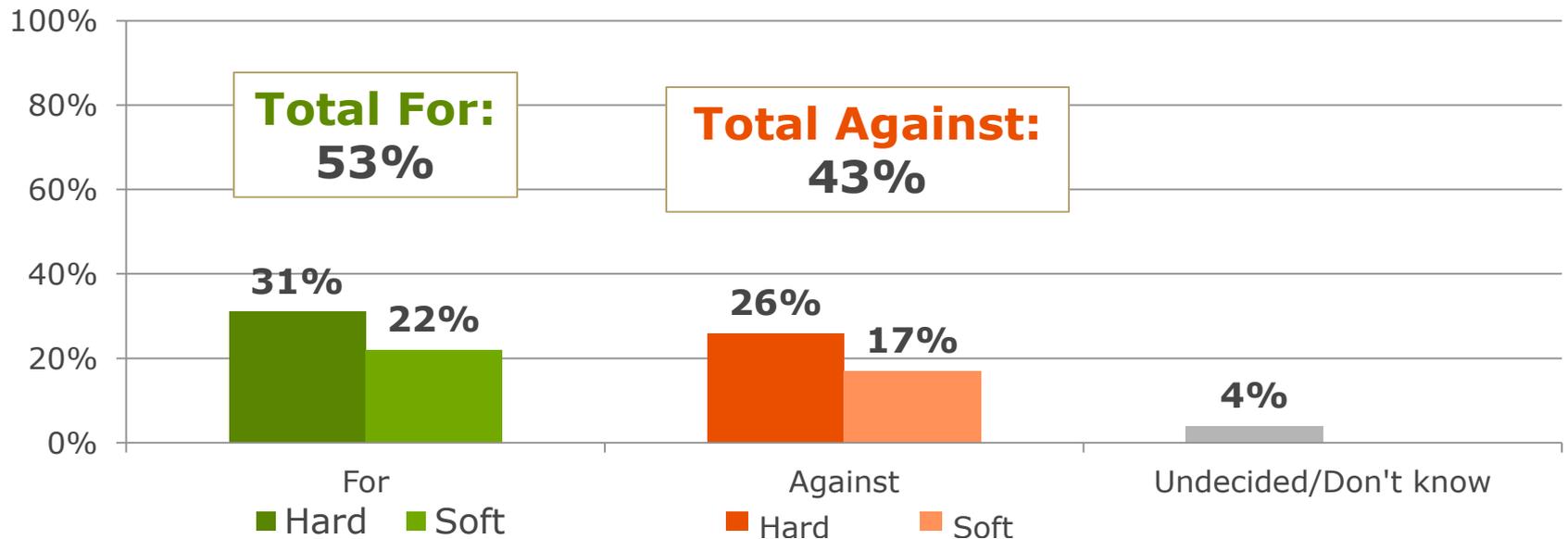
Section 3

SUPPORT FOR THE KIDS/COPS INITIATIVE

Ballot Measure Test:

A 53% majority said they would support the Kids/Cops Initiative, while 43% were opposed. Support stayed steady after hearing more information about the initiative.

Shall the City of Burien be authorized to increase utility taxes on electrical energy, natural gas, telephone, and cable television businesses to 8.25% beginning in 2013, to be used for the City's Kids and Cops Initiative to provide funding for additional police officers and elementary school programs?

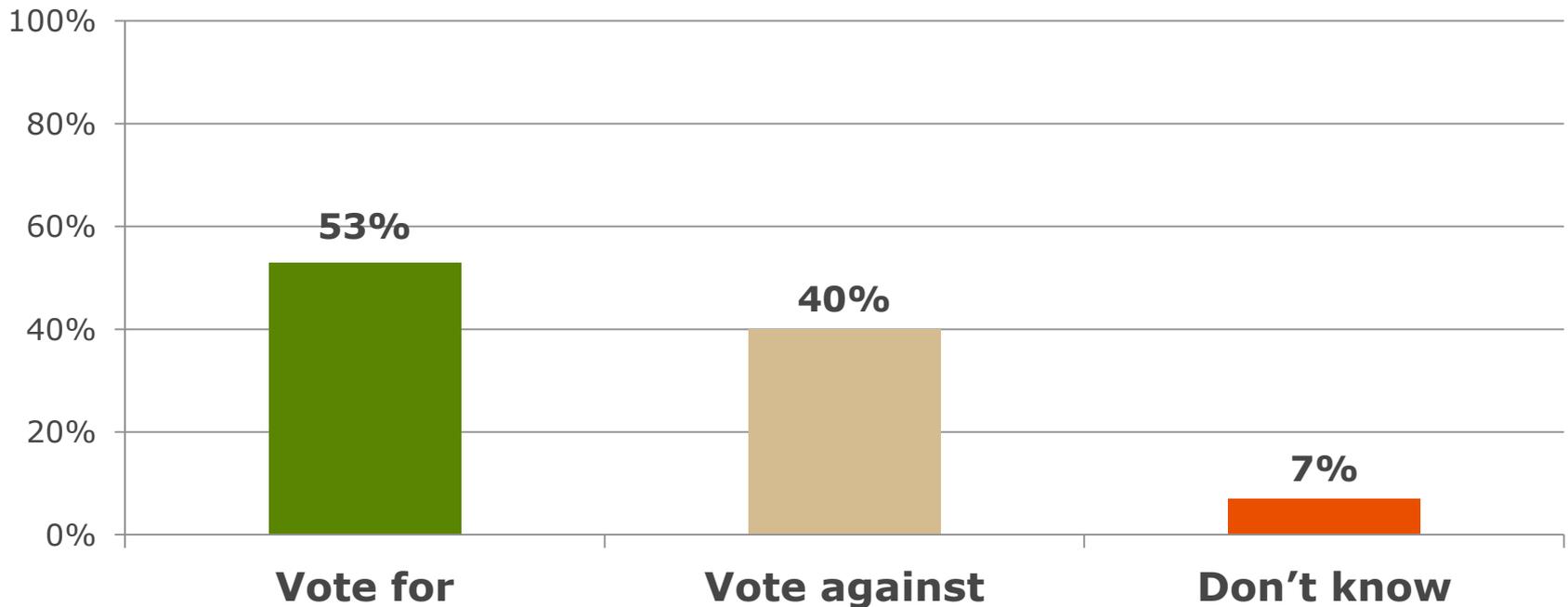


Q11-Q14. Would you vote for or against the following measure: Shall the City of Burien be authorized to increase utility taxes on electrical energy, natural gas, telephone, and cable television businesses to 8.25% beginning in 2013, to be used for the City's Kids and Cops Initiative to provide funding for additional police officers and elementary school programs?

Concept Test:

Support remained at 53% knowing it would increase police levels by 30% for two years, then fund early learning programs in Burien's elementary schools.

Support for Kids/Cops Knowing it would Fund Police and Early Learning Programs

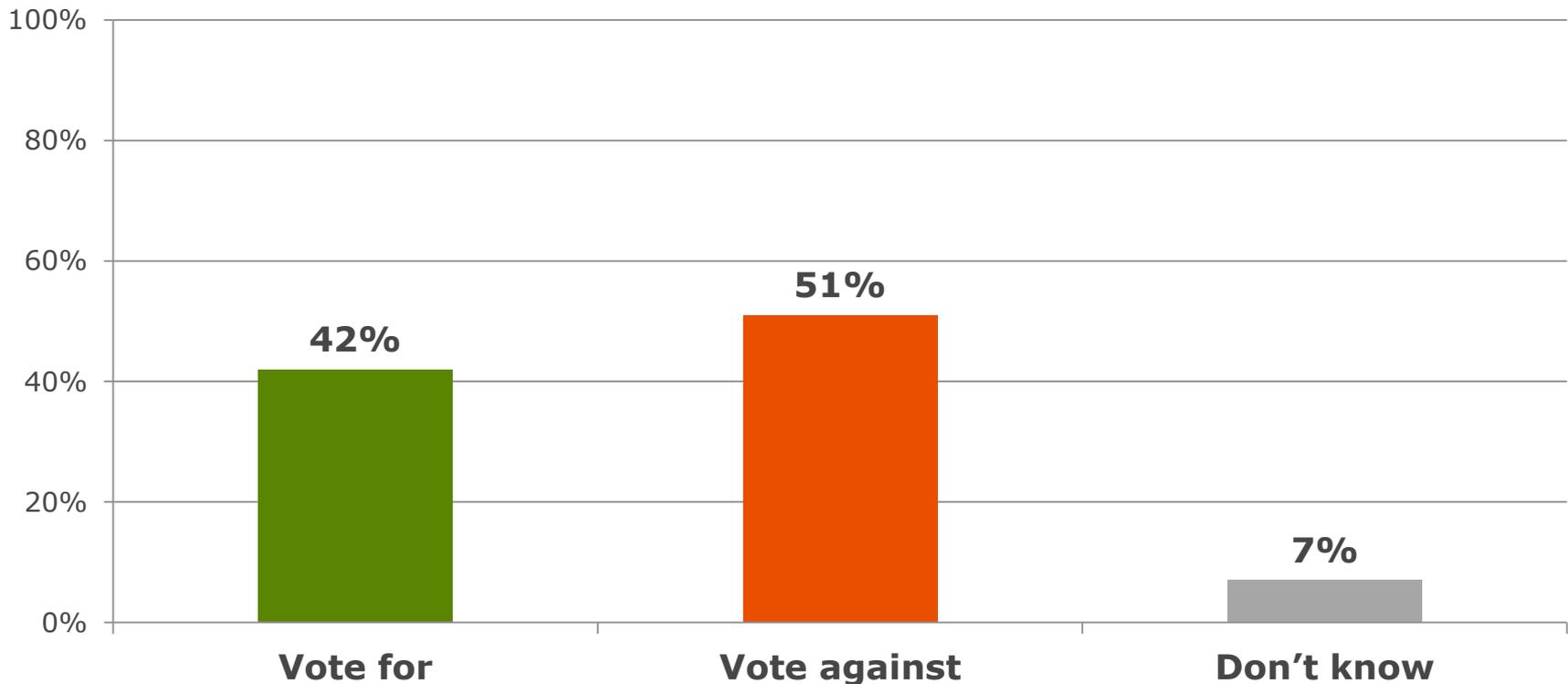


Q16. This measure has been called the Kids and Cops Initiative. Starting in 2013, it would fund an increase in police officers to increase their number by about 30%. After two years, police strength would return to normal and the funds would be shifted to help implement early learning programs targeting pre-Kindergarten through third grade students who are struggling in school. Given this information, would you vote for or against the measure? ¹⁶

Household Financial Impact Test (1):

Support for the Kids/Cops Initiative dropped 9-points to 42% when voters were told it would cost the average household \$12.57 a month.

Support for Kids/Cops Knowing it would be a \$12.57 Monthly Cost to the Average Household

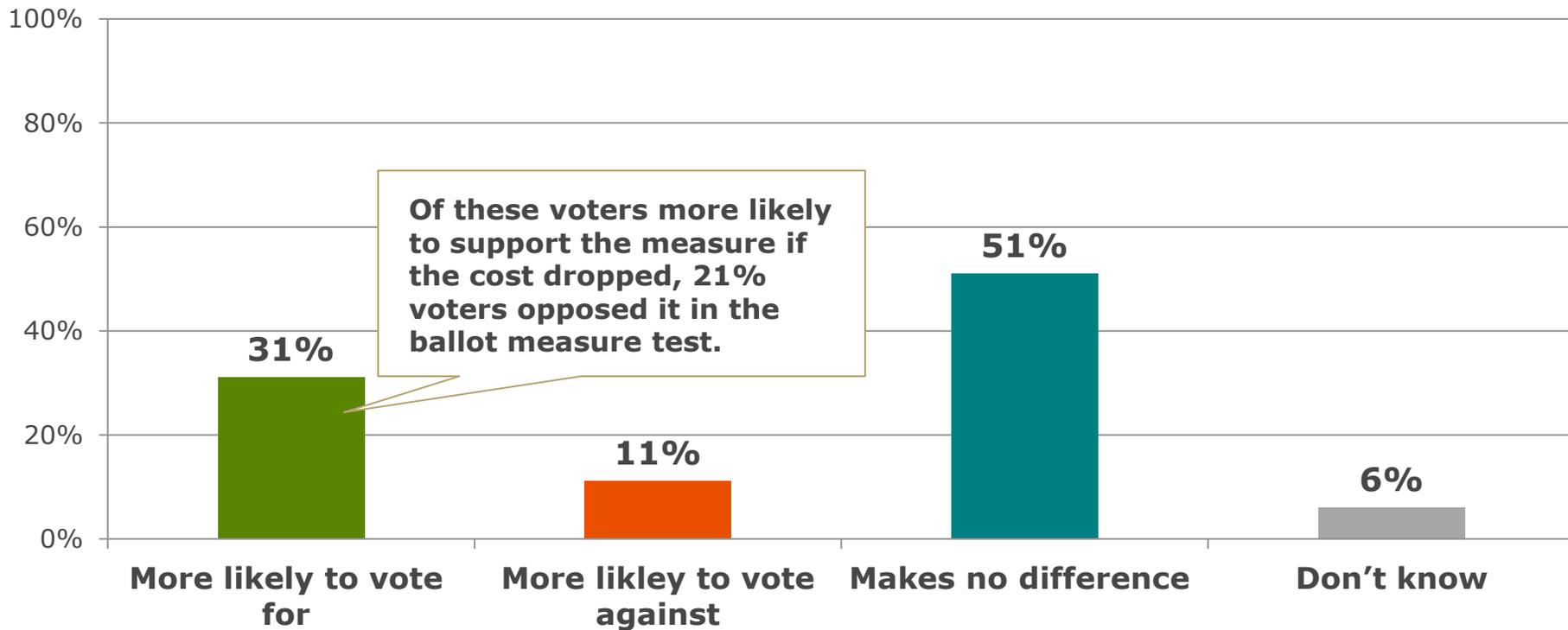


Q15. There are taxes on all the utility bills you pay, like electric, natural gas, cable, telephone, and cell phone bills. This levy would increase those taxes. In total, this initiative would cost the average household in Burien \$12.57 each month. Given this information about the financial impact of this measure, would you vote for or against it?

Household Financial Impact Test (2):

If the monthly cost was only \$9, 31% said they would be more likely to vote for it, including 21% of voters who were opposed in the ballot measure test.

Support for Kids/Cops if it would be a \$9 Monthly Cost to the Average Household



Q44. If this initiative cost the average household in Burien about \$9 a month instead of \$12, would you be more likely to vote for it, more likely to vote against it, or would it make no difference in your opinion?

Why would you vote for the Kids/Cops Initiative? (Open-end)

Increase law enforcement

Helps schools
Prevents crime
Benefits children
Need more info
Good idea
Helps community

Voters offered multiple reasons for supporting the measure; 73% of comments related to supporting education and kids, and 57% related to making Burien safer.

Reasons Voters Support the Kids/Cops Initiative

Reasons for Support	N=140
Helps schools/increases education quality	52%
Increase law enforcement/police protection	34%
Prevents crime/public safety	23%
Benefits children/helps kids	21%
Good idea/positive impression-general	12%
Helps the community-general	5%
Need more information/need to do more research	3%
All other responses	1% or less
Nothing/None	2%
Don't know	4%

Q42. Why would you vote for this initiative? (Open)

Why would you vote against the Kids/Cops Initiative? (Open-end)

Need more info
Education should not be city's concern
Initiative should separate students and police
Wasteful spending
Against tax increase

Voters who would vote no on the measure don't oppose its concept; rather they seem to be worried about taxes and government spending.

Reasons Voters Oppose the Kids/Cops Initiative

Reasons for Opposition	N=131
Against tax increase/taxes are too high	54%
Mismanagement of funds/wasteful spending	23%
Education should not be the city's concern	4%
Initiative should be changed to separate students and police	4%
Education should be the main focus	4%
Need more information	3%
All other responses	2% or less
Nothing/None	2%
Don't know	1%

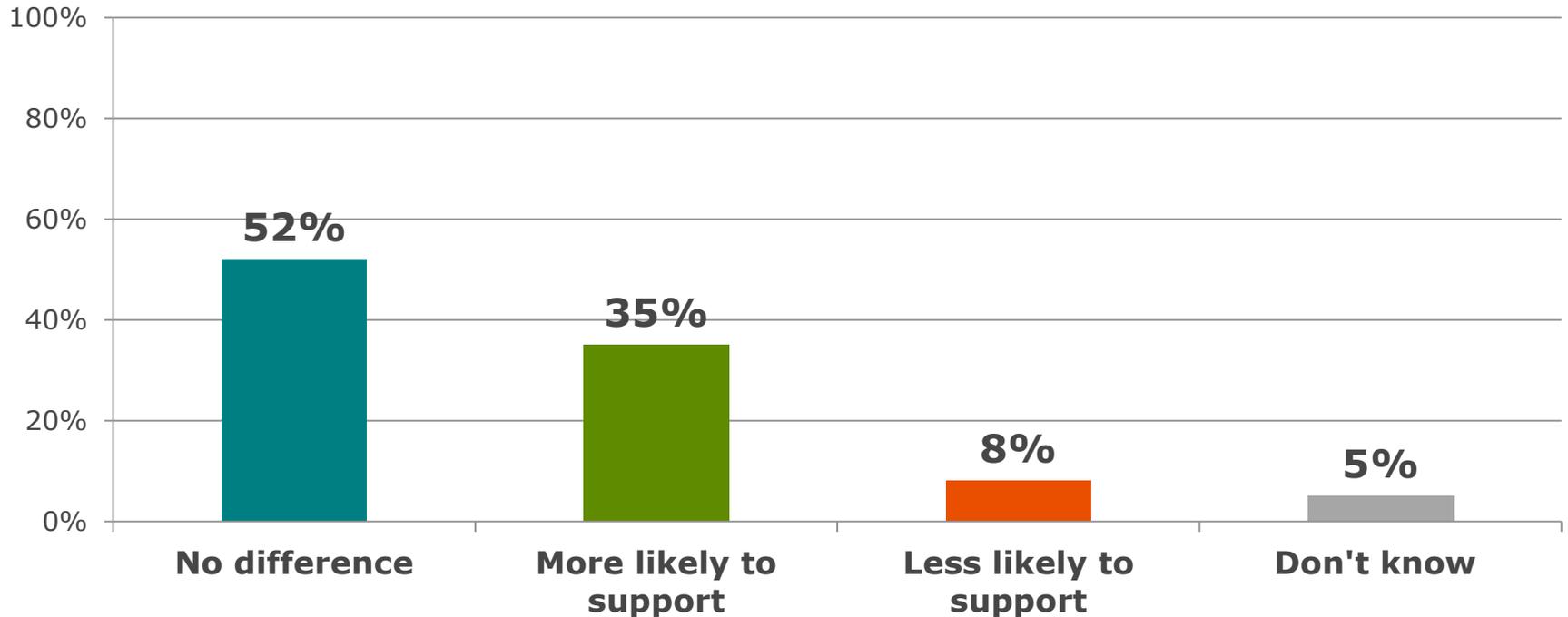
Q43. Why would you vote against this initiative? (Open)

Section 4

MORE INFORMATION ABOUT EARLY LEARNING PROGRAMS

Knowing that 2-year grants would be available to schools for early learning programs had a neutral to positive impact on voter support.

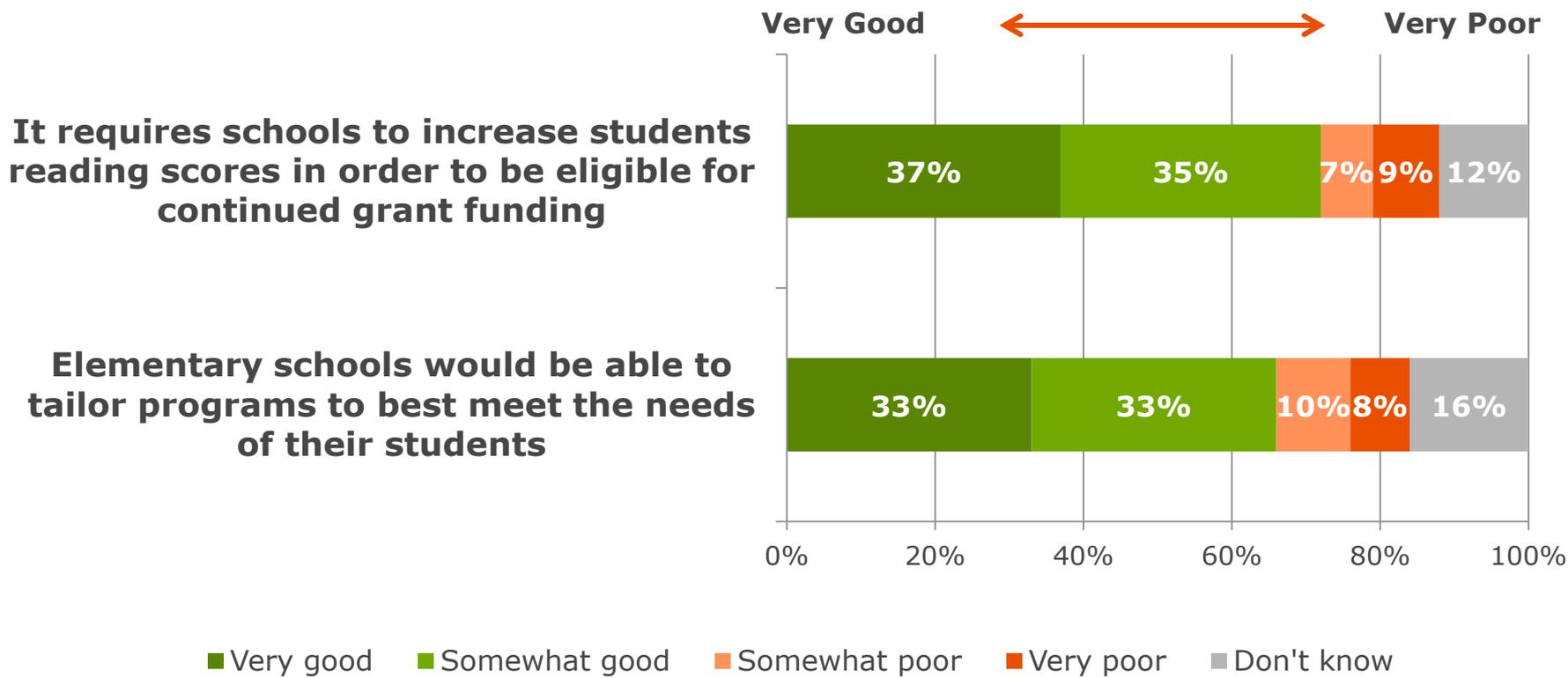
Impact to Support for Kids/Cops Knowing 2-Year Early Learning Program Grants would be Available to Elementary Schools



Q20. If this initiative is passed, funding for the early learning programs will be made available to elementary schools within the City of Burien in two-year blocks beginning in 2015. Schools would have to apply for these grants and would be able to design programs that would help improve education quality at their schools. Programs would have accountability measures to ensure improvements in student learning.

Most voters liked that the early learning programs would have accountability measures, and would give schools flexibility to tailor programs to meet student needs.

More Information on Potential Early Learning Programs



Q21, Q22. These 2-year grants would be made available to a number of elementary schools in Burien to implement additional learning programs for pre-Kindergarten through third grade children. Do you think this system of funding early learning programs is good or poor knowing that...

Section 5

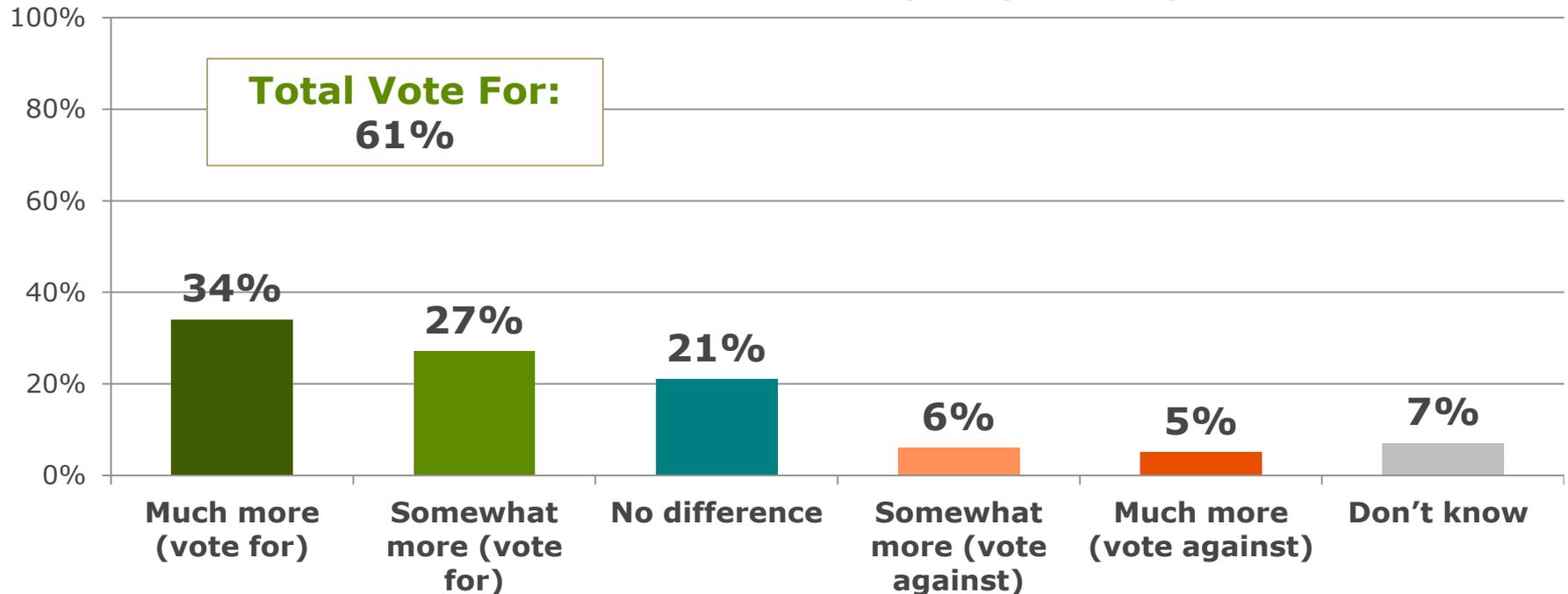
REASONS TO SUPPORT THE KIDS/COPS INITIATIVE

Section 5.1

EARLY LEARNING AND EDUCATION INFORMATION

Education-related information had a positive impact on voter support for the Kids/Cops Initiative.

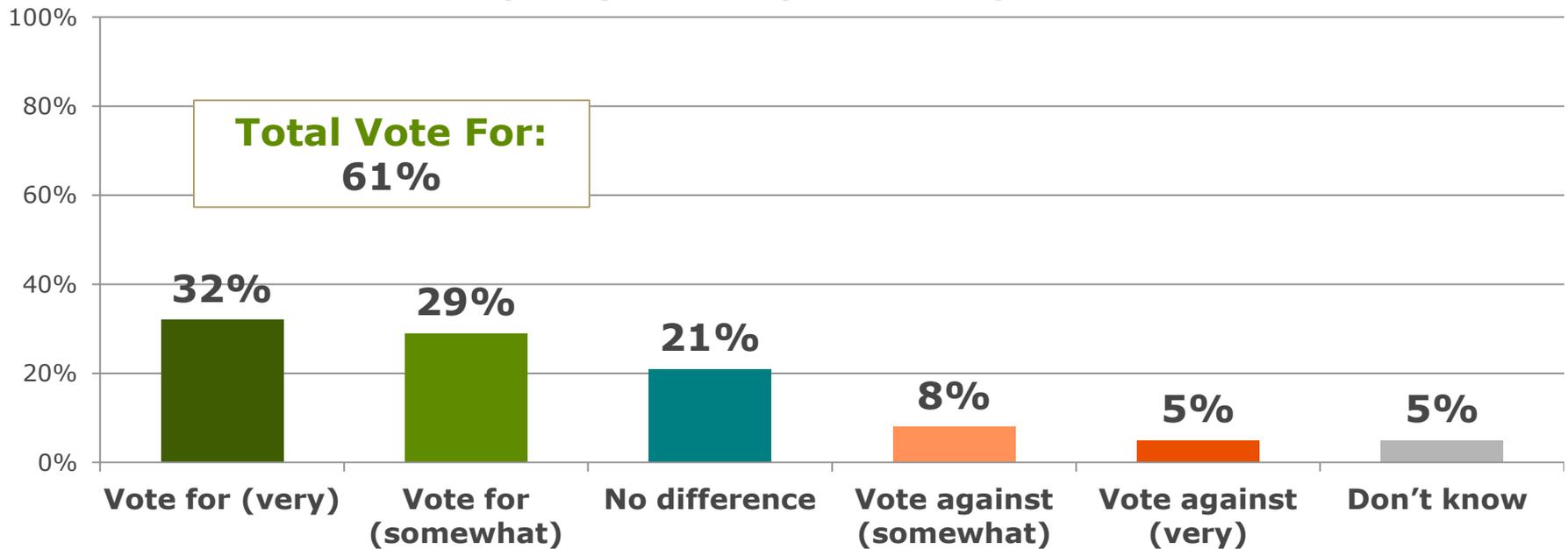
Quality learning programs have a positive ripple effect on the school system. Children who attend these programs are more likely to enter kindergarten ready for school, be reading at grade level by third grade, and go onto graduate high school than children who don't receive quality learning.



Q27. Here are some things people have said about this initiative. Does each make you more likely to vote for it, more likely to vote against it, or does it make no difference in your opinion?

Education-related information had a positive impact on voter support for the Kids/Cops Initiative.

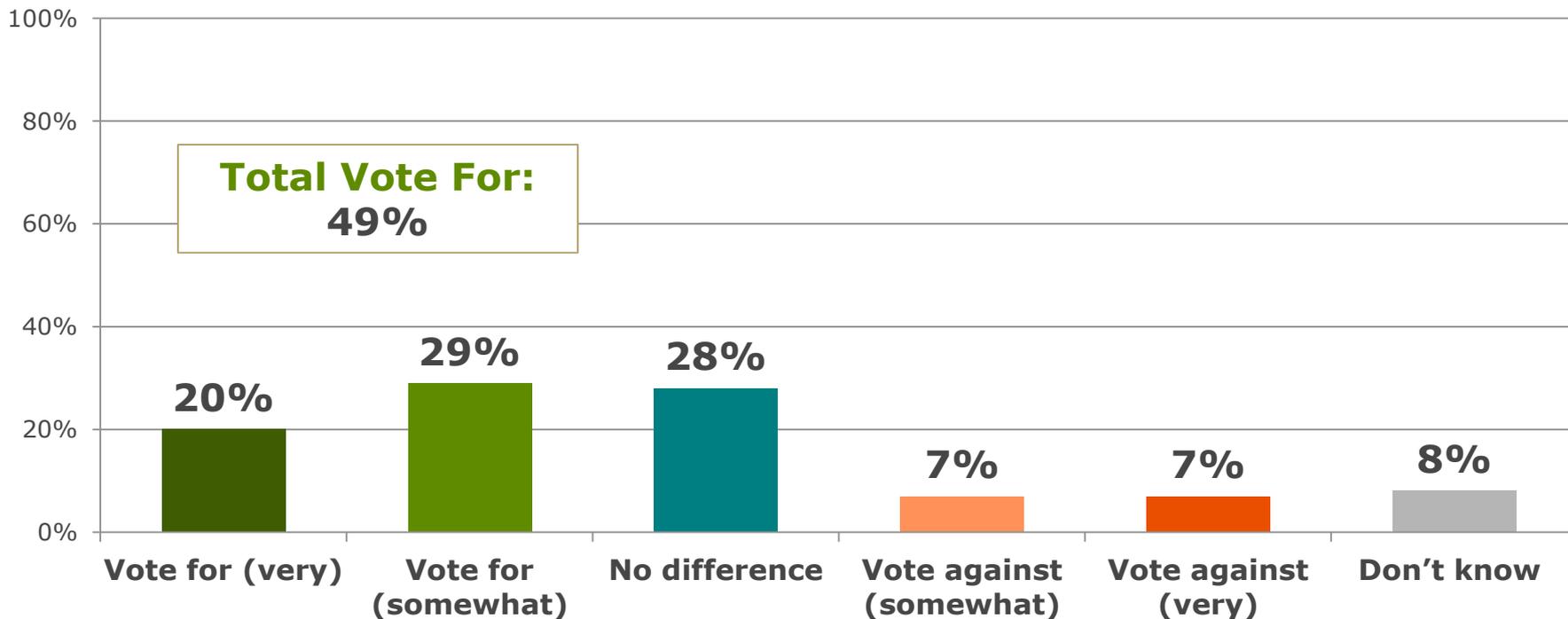
Three-quarters of children attending Burien Elementary Schools are living in poverty. The programs funded by this initiative will provide these students with additional learning programs inside and outside of school to give them the extra help they need to perform at grade level



Q24. Here are some things people have said about this initiative. Does each make you more likely to vote for it, more likely to vote against it, or does it make no difference in your opinion?

Education-related information had a positive impact on voter support for the Kids/Cops Initiative.

Accountability is built into this system. Elementary schools will only be given renewed funding if they show improvement in third grade reading scores. Public surveys will be done to determine whether the perception of crime is improving.



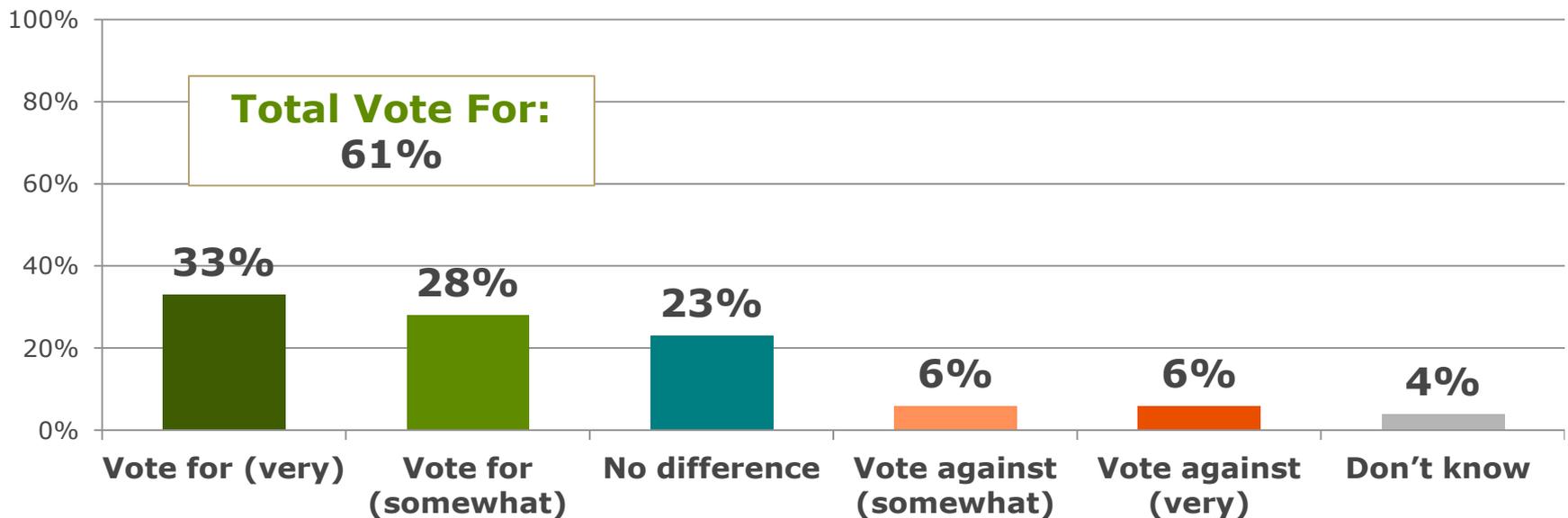
Q30. Here are some things people have said about this initiative. Does each make you more likely to vote for it, more likely to vote against it, or does it make no difference in your opinion?

Section 5.2

PUBLIC SAFETY INFORMATION

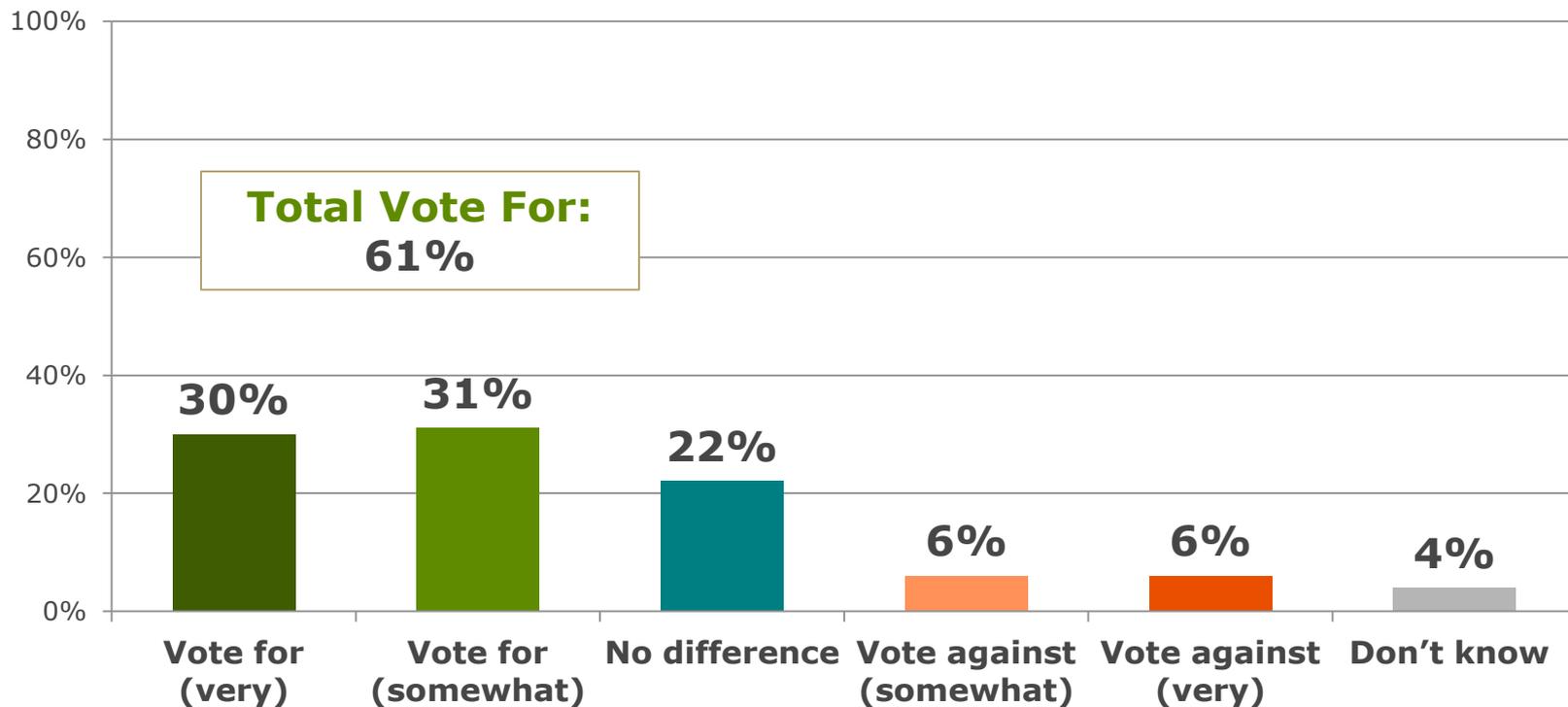
Public safety-related information also had a positive impact on voter support for the Kids/Cops Initiative.

If passed, there will be a 30% increase in the number of police officers for two years, which means additional patrols and more time spent in neighborhoods to help make Burien a safer place for all residents



Public safety-related information also had a positive impact on voter support for the Kids/Cops Initiative.

This initiative will help to increase and protect home values by making neighborhoods safer, and our neighborhood schools better.



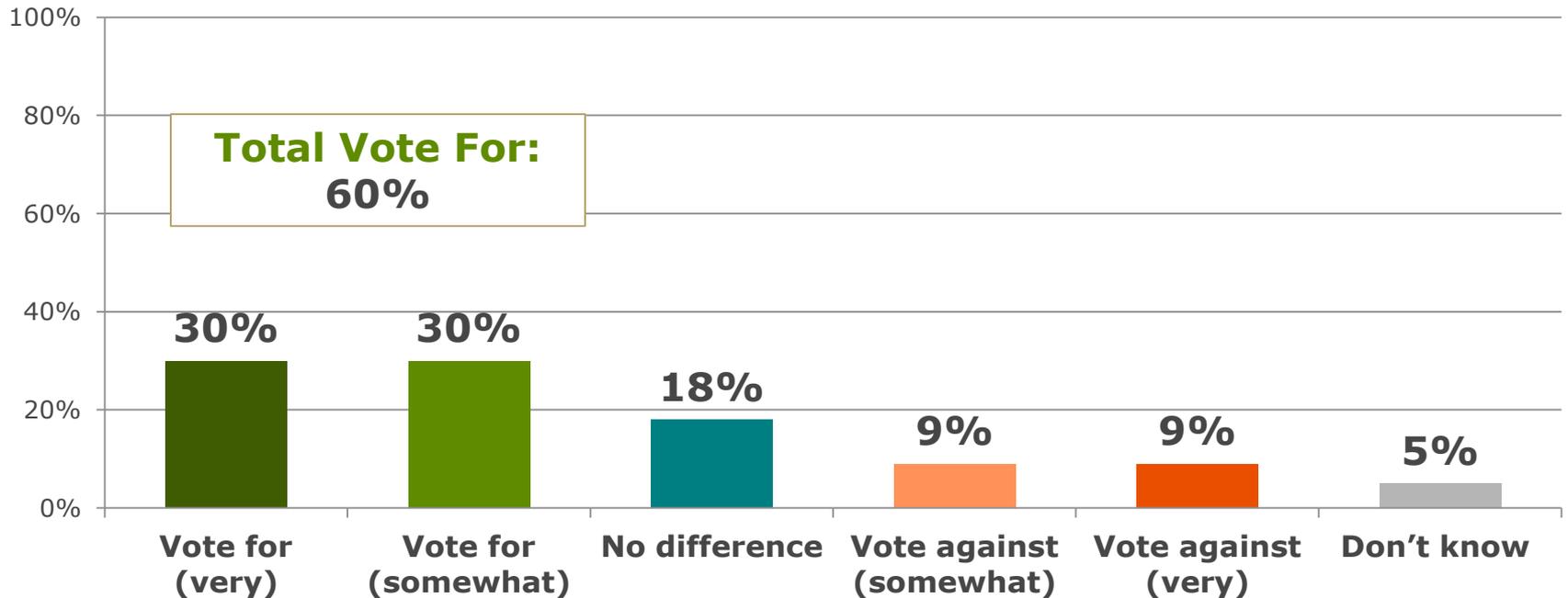
Q29. Here are some things people have said about this initiative. Does each make you more likely to vote for it, more likely to vote against it, or does it make no difference in your opinion?

Section 5.3

CONCEPT INFORMATION

Voters also responded well to information that illustrated how the “cops” and “kids” elements of the initiative would work together to improve Burien.

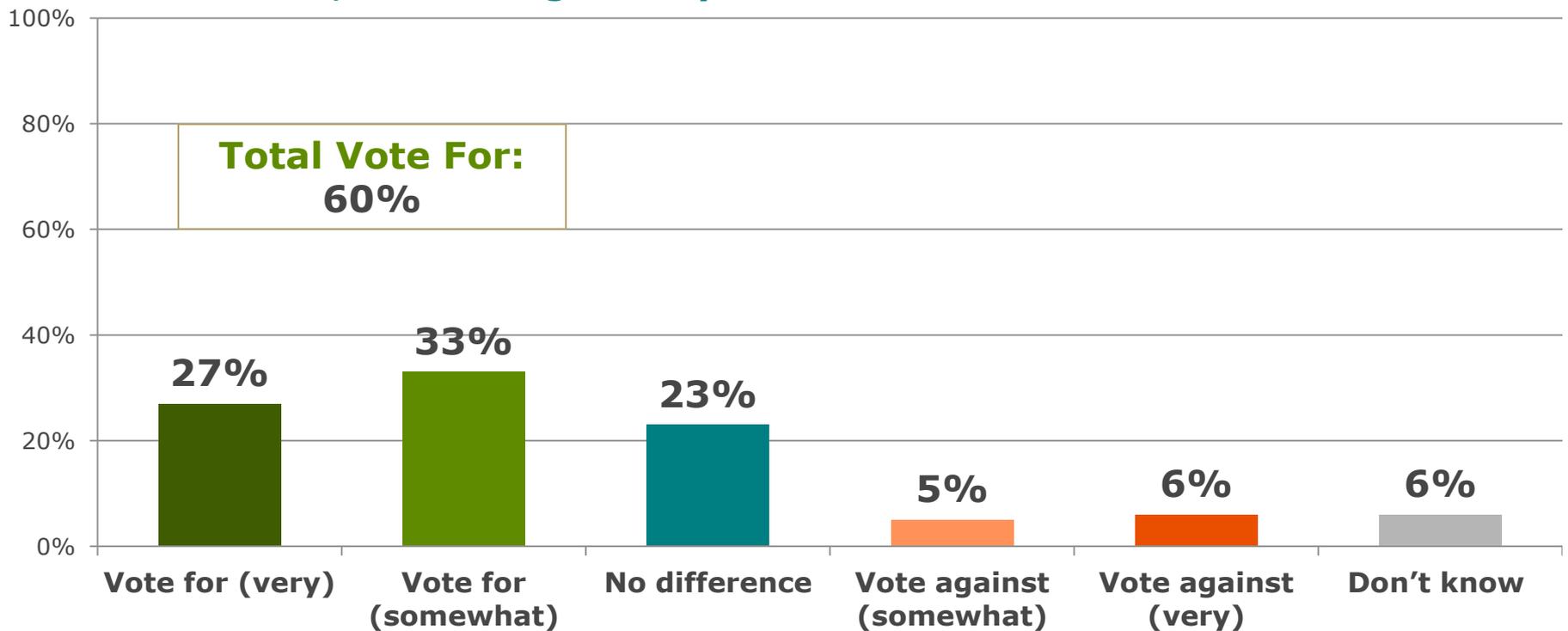
For about \$12 a month, this initiative will do something for everyone in Burien. It will help to improve education at local schools and increase public safety in the city, which together will increase safety and opportunity in the city.



Q26. Here are some things people have said about this initiative. Does each make you more likely to vote for it, more likely to vote against it, or does it make no difference in your opinion?

Voters also responded well to information that illustrated how the “cops” and “kids” elements of the initiative would work together to improve Burien.

This initiative is about making a small investment in our community with potentially big payoffs, including safer neighborhoods, better schools, more accomplished students, and making our city more attractive to businesses and families.



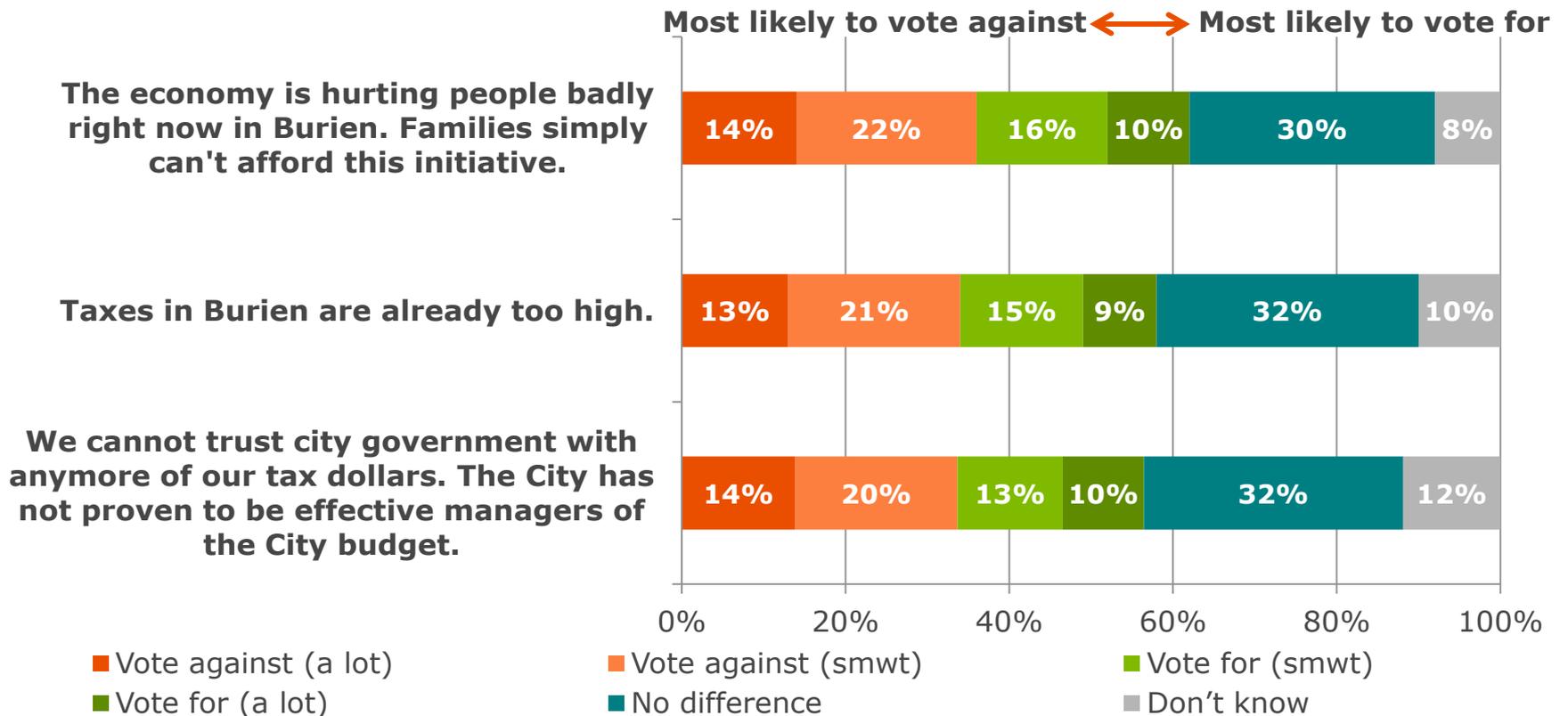
Q28. Here are some things people have said about this initiative. Does each make you more likely to vote for it, more likely to vote against it, or does it make no difference in your opinion?

Section 6

REASONS TO OPPOSE THE KIDS/COPS INITIATIVE

Opposition to the measure stems from concerns about the economy and government spending, as seen in responses to top tier opposition information and answers to open-ended questions.

Top Tier Reasons to Oppose the Kids/Cops Initiative



Q31-Q33. Here are some things people have said about this initiative. Does each make you more likely to vote for it, more likely to vote against it, or does it make no difference in your opinion?

Bottom tier opposing reasons did not resonate well with most voters, showing that voters are concerned about tax increases and government spending, not the concept behind the initiative.

Bottom Tier Reasons to Oppose the Initiative

Most likely to vote against ← → Most likely to vote for

Even if this measure is passed, funding for the schools will not be available until 2015. Our elementary schools can't wait that long.

This initiative should only focus on increasing public safety. The quality of elementary schools is not a city problem; it is a problem for parents and the state to handle.

There are more important city services to focus taxpayer dollars on at this time.

This initiative should only focus on funding for elementary schools. There is enough money for additional police officers on the street if the City would use its money more wisely.



■ Much more (vote against)
■ Much more (vote for)

■ Somewhat more (vote against)
■ No difference

■ Somewhat more (vote for)
■ Don't know

Q34-Q37. Here are some things people have said about this initiative. Does each make you more likely to vote for it, more likely to vote against it, or does it make no difference in your opinion?

Section 6

KEY TAKE-AWAYS

Key take-aways

- Burien voters find public safety and quality education top community priorities.
- There is uncertainty about Burien's public safety image, and even more uncertainty about the quality of Burien's elementary schools.
- A majority of voters support the Kids/Cops Initiative, but there is concern about the economy, taxes, and government spending.
- Support may increase for the measure if the monthly financial impact to Burien households is lower.



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CITY OF BURIEN

MEMORANDUM



DATE: May 9, 2011
TO: Burien City Council
FROM: Kim Krause, Finance Director *ek*
THROUGH: Mike Martin, City Manager
SUBJECT: Business & Occupation Tax Analysis

Background

The City of Burien established the B&O Tax as a revenue source to provide for City services and facilities effective January 1, 2002. RCW Chapter 35.102.040 requires that cities adopt a minimum small business threshold of at least the equivalent of \$20,000 in gross annual income but allows cities to deviate from this requirement by creating a higher threshold. The City of Burien established an annual threshold of \$100,000, with a minimum of \$20,000 for activities conducted in Burien.

Burien compared to other B&O Tax cities

There are 39 cities in the state that collect B&O Tax. Per the Association of Washington Cities publication of local B&O Tax rates dated 4/18/2011 (attached), the City of Algona (.00045) is the only city with a tax rate lower than Burien's (.0005). The rates for the other 37 cities are higher than Burien. The average B&O Tax rate for all cities is .00164 (more than three times Burien's rate).

There are two cities with a higher reporting threshold than Burien's \$100,000: the threshold for the City of Tacoma is \$250,000 and the threshold for the City of Mercer Island is \$150,000. The tax rates for both of those cities is at least twice as much as Burien. Tacoma's tax rates range from .0011 to .004 while Mercer Island's tax rate is .001. The City of Seattle is the only other city with a small business threshold higher than the \$20,000 required (\$50,000). Seattle's tax rate is .00215, four times that of Burien.

B&O Tax Revenue

The City of Burien currently receives approximately \$500,000 per year in Business and Occupation Tax. The tax is charged not only to businesses located in Burien, but businesses that come into Burien to perform services, such as contractors, plumbers, electricians, etc. Businesses that meet the established criteria of \$100,000 in gross receipts pay tax on gross receipts earned in Burien in excess of \$20,000.

- The amount of B&O Tax revenue for businesses reporting less than \$50,000 in gross receipts is:
 - Businesses located in Burien: \$2,462
 - Businesses located outside Burien: \$3,271
 - Total B&O Tax: \$5,733

- The amount of B&O Tax revenue for business reporting between \$50,000 and \$100,000 in gross receipts is:
 - Businesses located in Burien: \$5,122
 - Businesses located outside Burien: \$3,883
 - Total B&O Tax: \$9,005

- The amount of B&O Tax revenue for businesses reporting between \$100,000 and \$200,000 in gross receipts is:
 - Businesses located in Burien: \$10,834
 - Businesses located outside Burien: \$5,560
 - Total B&O Tax: \$16,394

There are approximately 2,300 businesses that report less than \$200,000 in gross receipts resulting in \$31,132 in B&O Tax revenue to the City. Forty-one percent (41%) of this revenue is derived from businesses located outside Burien city limits.

B&O Tax Collection Cost

All companies doing business inside the City of Burien are required to file a B&O Tax return. The City contracts with an outside agency to process these tax returns at a cost of \$7.22 per return *whether the company pays tax or not*. The cost to administer the B&O Tax program is less than \$30,000 annually. The annual cost for processing returns for businesses with less than \$200,000 in gross receipts is approximately \$16,600, or a little more than half of the total cost.

Conclusion

The City of Burien has the second lowest B&O Tax rate of the 39 B&O Tax cities in the State. In addition, Burien is only one of four cities with a gross receipts threshold higher than the \$20,000 small business threshold required by State law. Burien's B&O tax revenue from businesses reporting gross receipts less than \$200,000 is approximately six (6) percent of the total B&O Tax revenue received annually.

Local Business (B&O) Tax Rates
Effective January 1, 2011

City	County	Phone #	Manufacturing Rate	Retail Rate	Services Rate	Wholesale Rate
Aberdeen	Grays Harbor	(360) 533-4100	0.002	0.003 e	0.00375 e	0.003 e
Algona	King	(253) 833-2897	0.00045	0.00045	0.00045	0.00045
Bainbridge Island	Kitsap	(206) 842-7633	0.001	0.001	0.001	0.001
Bellevue	King	(425) 452-6851	0.001496	0.001496	0.001496	0.001496
Bellingham	Whatcom	(360) 676-6900	0.0017	0.0017	0.0044 e	0.0017
Bremerton	Kitsap	(360) 478-5290	0.0016	0.00125	0.002	0.0016
Burien	King	(206) 241-4647	0.0005	0.0005	0.0005	0.0005
Cosmopolis	Grays Harbor	(360) 532-9230	0.001487	0.001487	0.001487	0.001487
Darrington	Snohomish	(360) 436-1131	0.00075	0.00075	0.00075	0.00075
Des Moines	King	(206) 878-4595	0.002	0.002	0.002	0.002
DuPont	Pierce	(253) 964-8121	0.001	0.001	0.001	0.001
Everett	Snohomish	(425) 257-8601	0.001	0.001	0.001	0.001
Everson	Whatcom	(360) 966-3411	0.002			0.002
Granite Falls	Snohomish	(360) 691-6441	0.002			0.002
Hoquiam	Grays Harbor	(360) 532-5700	0.002	0.002	0.002	0.002
Ilwaco	Pacific	(360) 642-3145	0.002	0.002	0.002	0.002
Issaquah	King	(425) 837-3054	0.0008	0.0008	0.001	0.0008
Kelso	Cowlitz	(360) 423-0900	0.001	0.001	0.002	0.001
Lacey	Thurston	(360) 491-3214		0.001	0.002	
Lake Forest Park	King	(206) 368-5440	0.002	0.002	0.002	0.002
Long Beach	Pacific	(360) 642-4421	0.002	0.002	0.002	0.002
Longview	Cowlitz	(360) 442-5000	0.001	0.001	0.002	0.001
Mercer Island *	King	(206) 236-5300	0.001	0.001	0.001	0.001
North Bend	King	(425) 888-1211	0.002	0.002	0.002	0.002
Ocean Shores	Grays Harbor	(360) 289-2488	0.002	0.002	0.002	0.002
Olympia	Thurston	(360) 753-8327	0.001	0.001	0.002	0.001
Pacific	King	(253) 833-2856	0.002	0.002	0.002	0.002
Port Townsend	Jefferson	(360) 379-4409	0.002	0.002	0.002	0.002
Rainier	Thurston	(360) 446-2265	0.002	0.002	0.002	0.002
Raymond	Pacific	(360) 942-3451	0.002	0.002	0.002	0.002
Roy	Pierce	(253) 843-1113	0.001	0.002	0.002	0.001
Ruston	Pierce	(253) 759-3544	0.0011	0.00153	0.002	0.00102
Seattle	King	(206) 684-8300	0.00215 v	0.00215 v	0.00415 v	0.00215 v
Shelton	Mason	(360) 426-4491	0.001	0.001	0.001	0.001
Snoqualmie	King	(425) 888-1555	0.0015	0.0015	0.0015	0.0015
Tacoma	Pierce	(253) 591-5252	0.0011	0.00153	0.004 e	0.00102
Turnwater	Thurston	(360) 754-5855	0.001	0.001	0.002	0.001
Westport	Grays Harbor	(360) 268-0131	0.0025 e	0.005 e	0.005 e	0.0025 e
Yelm	Thurston	(360) 458-3244	0.001	0.002	0.002	0.001

Average 0.00148 0.00160 0.00199 0.00150

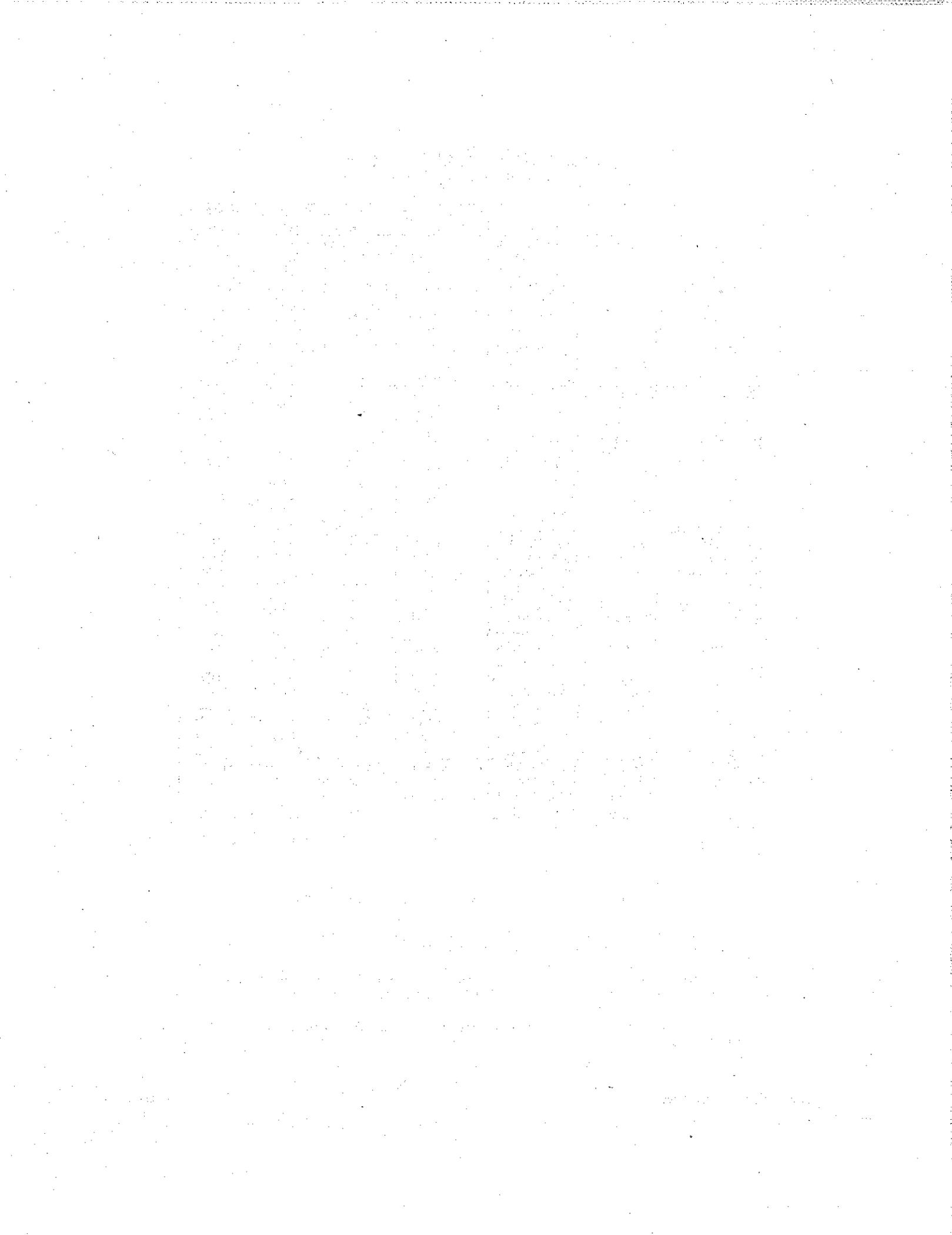
(v) = voter approved increase above statutory limit

(e) = rate higher than statutory limit because rate was effective prior to January 1, 1982 (i.e., grandfathered).

* Mercer Island's B&O tax rate is still .001 with a gross receipts annual exemption amount of \$150,000 (i.e. only gross receipts in excess of \$150,000 are subject to the .001 tax rate).

NOTE: Tax rates may apply to businesses categories other than those above. Exemptions, deductions, or other exceptions may apply in certain circumstances. Contact the city finance department for more information.

NOTE: Black Diamond repealed its B&O tax effective January 1, 2008. Buckley repealed its B&O tax effective January 1, 2007.



Burien
City
Council
Annual
Retreat
Summary

January 28

2012

Summary of notes from the day

2012 Annual
retreat notes

Burien City Council
Retreat Notes
Revised January 28, 2012

Open Space Session Notes

1. Session Title: Advisory Boards

Convener: Rose

Those attending: Lucy, Michael, Bob

Key Themes and Notes:

- Are we in the right place for current needs?
- **BEDP, Planning, Arts, Parks**, Teen Council, Senior Advisory Board
- What do we want?
- Roles? What do ordinances say?
- Do we need different ones? Education?
- Permanent standing committees/Boards
- Consensus- Education Adv/Levy
- Liaison with all Boards
- Shift in scope volunteer vs. Advisory

Next Steps:

- Study session to review ordinances/roles- 1) BEDP/ 2) Others
- Take input from existing members
- Spell out factors/criteria for filling vacancies
- Integrate involvement in work plan items

2. Session Title: Diverse Community Outreach

Convener: ?

Those attending: Lucy, Angie, Craig, Brian, Bob, Janet, Scott G, Joan

Key Themes and Notes

- Trust in Law Enforcement
- Business opportunities
- Community involvement
 - Boards/Groups/Associations
 - Government
- Enhancing communication

Next Steps

- Existing programs to help communication
- Develop more internal/external communication networks
- Effective creation and/or participation in cultural events
- Participate in other culture media

Burien City Council
Retreat Notes
Revised January 28, 2012

3. Session Title: Economic Development

Convener: Dan Trimble

Those attending: Jack, Jerry, Janet, Scott, Bob

Key Themes and Notes

Attracting Business

- Auto Mall (Auto Center)
- Better use of assets
 - P.A.C., Ticket tax & promotion
- Special events
- Marketing Strategy
 - Recruitment
- Vacant Store fronts
 - Tax
 - Art Galleries
 - Window painting
- Business retention
- Business Expansion
- Merchant groups
 - BEDP
- BEDP Focus
- Chamber of Commerce
 - Burien focused
- Parking (more)
- Impact fees

Next Steps

More outreach
Regional retail & small chains
Council Members recruit
Office Incubator

BEDP engaged
matching funding

Propose to CC (here or
under Impact fees)

4. Session Title: Kids and Cops

Convener:

Those attending:

Key Themes and Notes:

- Identify key players
- Identify possible stakeholders
- Obtain grassroots support/involvement
- Identify specific outcomes

Burien City Council
Retreat Notes
Revised January 28, 2012

Next Steps:

- Staff to staff conversation (principals)
- Council discussion re: identified issues
- Contact w/ School district
- Council/HSD Retreat
- Develop strategic Plan
 - Timeline
 - Performance measures

5. Session Title: Liquor and B & O Taxes

Convener: Jerry

Those attending: Nhan, Scott, Maiya, Kim

Key Themes and Notes

- B & O tax
 - State collection
- Reduce Costs
- Liquor Tax
 - Sales Tax
 - B & O Tax

Next Steps

- What is being done at State level?
- Bring it in-house
 - Cost?
 - Control
- Repeal RCW that prohibits Local B & O

6. Session Title: Stormwater and TIP

Convener: Joan

Those attending: Craig, Kim, Maiya

Key Themes and Notes

- NPDES flexibility
 - LID program
 - 2 year development period
- Marine/Lake Burien homeowner support
 - Stormwater improves quality of life, ED
- TIP- long term planning for street repair

Burien City Council
Retreat Notes
Revised January 28, 2012

Next Steps

- Seek Fed/State demonstration grants for Miller Creek
- Look for effective model ordinances
- Surface water rate increase
- Council agreement/conversation
- Education/outreach for LID (ESC)
- TIP management plan

7. Session Title: Wellness Cluster

Convener: Rose

Those attending: Jack, Dan, Michael, Mike

Key Themes and Notes

- Is it working?
 - Business people/Educators not on the same page re: vision/goals
- Success in some areas, but lack of stakeholder buy-in, organization and focused leadership
- Lack of clear steps to accomplish vision/mission

Next Steps

- Formalize structure and approach: Membership, structure and leadership
 - If not, sunset it
- Shift leadership to stakeholders
- Liz Heath/Capacity building

Burien City Council
Retreat Notes
Revised January 28, 2012

Headlines and Next Steps

Advisory Boards

- Are existing boards the right ones? There are some required by statute/ordinance. We need to understand what is really required
- Do we need different boards? Do we need an Education Board for example?
- Schedule study sessions re: BEDP and then others
- Make criteria for membership explicit
- Integrate their involvement with Work Plan as appropriate so they have input
- Reinstating Council liaison to all Boards
- Make process explicit for selecting board members
- Boards could be clearly linked to Vision and how they contribute

Next Steps:

- Study session to review ordinances/roles- 1) BEDP/ 2) Others
- Take input from existing members
- Spell out factors/criteria for filling vacancies
- Integrate involvement in work plan items

Economic Development

- Business attraction and retention
- Focus of existing groups- do they meet the community needs? Do they need to be shifted to city-wide, region, vs. micro-focus?
- Business outreach
- Image and impediments
- Marketing
- Impact fees
- Improving/enhancing store fronts
- Special events in city to bring people in
- Town Square
- Auto Center

Next Steps

- More outreach
 - Regional retail & small chains
 - Council Members recruit
 - Office Incubator
- BEDP engaged

Burien City Council
Retreat Notes
Revised January 28, 2012

- Matching funds
- Parking or Impact Fees?

Diverse Community outreach

- Develop level of trust in law enforcement
- Understand boundaries re: cultural behavior that can take place
- Communication- improve it, reach out
- We need to reach out to them, their existing events, meet them in their cultural environments
- Increase participation in local govt
- Develop soccer leagues
- ESL
- Create an extended day option as part of Kids and Cops for Homework assistance and sports; can include officers playing sports with kids (Basketball)
- Reexamine renters rights to ensure they feel comfortable asking questions

Next Steps

- Existing programs to help communication
- Develop more internal/external communication networks
- Effective creation and/or participation in cultural events
- Participate in other culture media

Kids and Cops

- ID key stakeholders
- Get grass root support
- Staff to staff conversation about how to move forward
- Council discussion simultaneously
- Contact school district for work session/retreat

Next Steps:

- Staff to staff conversation (principals)
- Council discussion re: identified issues
- Contact w/ School district
- Council/HSD Retreat
- Develop strategic Plan
 - Timeline
 - Performance measures

Burien City Council
Retreat Notes
Revised January 28, 2012

Liquor & B & O taxes

- Understand what the change in law means for city- will know w/in 2-3 months
- B&O- will the state take it over or will city take it in-house

Next Steps

- What is being done at State level?
- Bring it in-house
 - Cost?
 - Control
- Repeal RCW that prohibits Local B & O

Storm Water and TIP

- Long term planning for street repair- multi-decade plan not addressed in workplan
- Statewide funding not adequate to fund state initiatives, so cities will need to address this

Next Steps

- Seek Fed/State demonstration grants for Miller Creek
- Look for effective model ordinances
- Surface water rate increase
- Council agreement/conversation
- Education/outreach for LID (ESC)
- TIP management plan

Wellness Cluster

- Questions re: it's effectively working, some successes
- Unclear buy-in or lack thereof
- No clear steps for moving it forward- formalizing it
 - Clear ID membership
 - Clear structure
 - Clear leadership
- Shift leadership to community-based stakeholders; there are resources available
- Pursue capacity building funding to move this group forward (Liz Heath)

Next Steps

- Formalize structure and approach: Membership, structure and leadership
 - If not, sunset it
- Shift leadership to stakeholders
- Liz Heath/Capacity building