



## CITY COUNCIL STUDY SESSION AGENDA

March 26, 2012

6:15 p.m. - Special Meeting: Executive Session to discuss  
potential litigation & real estate acquisition

7:00 p.m. - Study Session

1. CALL TO ORDER
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL
4. DISCUSSION ITEMS Page #
  - a. **Protocol for Study Sessions.** 3.
  - b. **Discussion on Kids and Cops Initiative.** 5.
5. ADJOURNMENT

### COUNCILMEMBERS

Brian Bennett, Mayor	Rose Clark, Deputy Mayor	Jack Block, Jr.
Bob Edgar	Lucy Krakowiak	Joan McGilton
		Gerald F. Robison

City Hall, 400 SW 152<sup>nd</sup> Street, 1<sup>st</sup> Floor, 98166



# STUDY SESSION TOPICS

1. Advisory Boards
2. Outreach to Diverse Groups
3. Economic Development
4. Liquor and B&O Taxes
5. Storm Water Management
6. Transportation Improvement Program
7. Wellness Cluster Initiative
8. Review of Council Policies and Procedures
9. Community Recreation Center





# Kids and Cops Initiative

**Problem: Difficulty achieving City vision – especially in areas of economic development and capitalizing on our diverse population**

**Contributing factors:**

- School system viewed as troubled
- Crime perceived as problem

**The proposal:**

- Address both issues by direct intervention. Advance a 6-year initiative that would:
  - For the first 2 years pay for the surge in police and
  - For the last 4 years pay for pre-K through 3<sup>rd</sup> grade

**The outcome:**

- Structural change in school system
- Alter the misperception regarding crime

# Schools: The Issue

Our schools have a reputation of underperforming. They are challenged by:

- High poverty, as measured by free/reduced lunch
- Diverse population
  - Kids with English as Second Language



# Schools' Diversity, Test Scores

2010-2011	Reading 3rd grade (%)	Math 3rd grade (%)	Free or reduced-price meals (%)	Transitional Bilingual (%)	Hispanic (%)	White (%)
Southern Heights	59.5	54.8	78.8	25.9	44.9	16.5
Cedarhurst	60.2	48.9	68.4	30.1	36.2	24.9
Hazel Valley	61.4	58.0	76.2	34.6	47.5	16.7
Gregory Heights	61.7	45.7	54.2	15.1	30.1	45.7
Hilltop	66.3	51.8	83.6	35.0	48.7	14.5
Seahurst	68.1	51.4	83.5	44.3	56.1	21.5
Shorewood	73.2	50.0	62.4	15.9	21.1	29.6
City of Burien	64.3	51.5	72.4	28.7	40.7	24.2
Highline S. D.	61.3	48.5	66.9	21.1	33.8	26.8
Washington State	73.1	61.6	43.7	8.7	18.9	61.3

	Low #
	High #

Source: Washington State's OSPI

# Crime: The Issue

Any crime is a problem. Ours is no worse than our neighbors, yet it is perceived that way. Regardless of whether it's true, that affects our image.

## NEIGHBORING CITIES CRIME COMPARISONS

Year 2010, per pop. of 1,000

	Burien	Seattle	Tukwila	Kent	SeaTac
● Part 1 Crimes*	54	60	170	56	56
● Property Crime	44	54	161	51	51

\* Part 1 crimes: Felony crimes including rape, robbery, theft, burglary, assault. Source: King County Sheriff Office.

# Cops: The Idea

A surge. Increase funding for cops for 2 years and bring intense focus on crime. The fund would be used for:

- Staffing: 8-10 additional cops.  
Cost: \$1.8 - \$ 2.3 million
- Discretionary funding (\$500K)



# The Outcomes for Surge

- Success metrics for cops:
  - Increase in positive public perception of crime (surveys, complaints, etc.)
  - Your ideas? What does success look like to you?

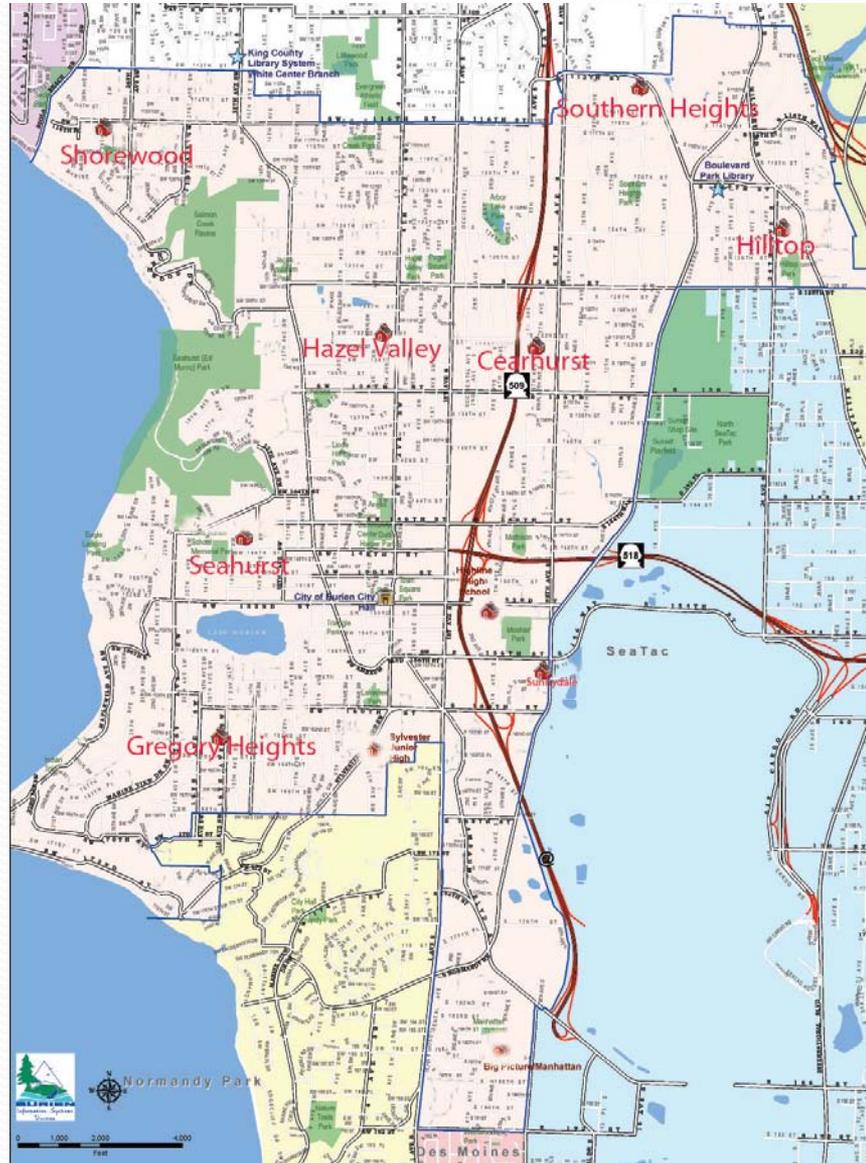


# Kids: The Idea

Provide funding that would pay for specific programs in Burien's elementary schools for 4 years:

- Target some number of Burien elementary schools to receive between \$300-400k in funding each.
- Direct grants from city to specific school
- Educators identify needs/programs
- Schools/city agree to performance measures
- Grants renewable after 2 years

# City of Burien's School Map



# What educators have said is needed to be successful:

- Tutorial intervention: Classes and textbooks
- Teacher training
- Parental involvement
- Longer school day
- Holistic approaches: Nutrition, dental care
- Others: Staff, buses, snacks, etc.



# The Outcome for Kids

- Success metrics for schools:
  - Improved 3<sup>rd</sup> grade reading scores
  - Increase in graduation rate
  - Your ideas? What does success look like to you?



# Funding Source: Seattle City Light Franchise Fee & Utility Tax

- Increase Seattle City Light Franchise Fees to 6% on all components of electric rate – provide 1 year notice to SCL
  - Current Franchise Fee is 6% of “Power” Component of electric rate
  - Proposed Franchise Fee adds 6% of “Distribution” Component of electric rate – SCL is likely to pass this component through to customers
  - Entire electric rate would be taxed at 6%
  - Revenue increase = \$1,010,000

# Funding Options continued

- Increase other utility tax rates to 8.25% - requires 50% majority vote
  - Electric (Puget Sound Energy customers)
    - Revenue increase = \$155,000
  - Natural Gas
    - Revenue increase = \$255,000
  - Cable
    - Revenue increase = \$240,000
  - Telephone
    - Revenue increase = \$435,000

# Funding Options continued

Revenue Source	Revenue Increase	Average Impact to Household/Business
SCL Franchise Fee	\$1,010,000	\$4.23 per month
Electric Utility Tax (PSE)	\$155,000	\$3.94 per month
Natural Gas Utility Tax	\$255,000	\$.94 per month
Cable Utility Tax	\$240,000	\$1.85 per month
Telephone Utility Tax	\$435,000	\$1.61 per month
<b>Total of All Sources</b>	<b>\$2,095,000</b>	<b>\$12.57 per month</b>

# Funding Options continued

- Average Cost to Household/Business - \$12.57 per month
- Cost Compared to Current Utility Taxes: Every dollar paid in utility taxes would now cost \$1.82 (includes Seattle City Light franchise fee pass-through to customer).

# Cities that increased utilities tax to more than 6 percent

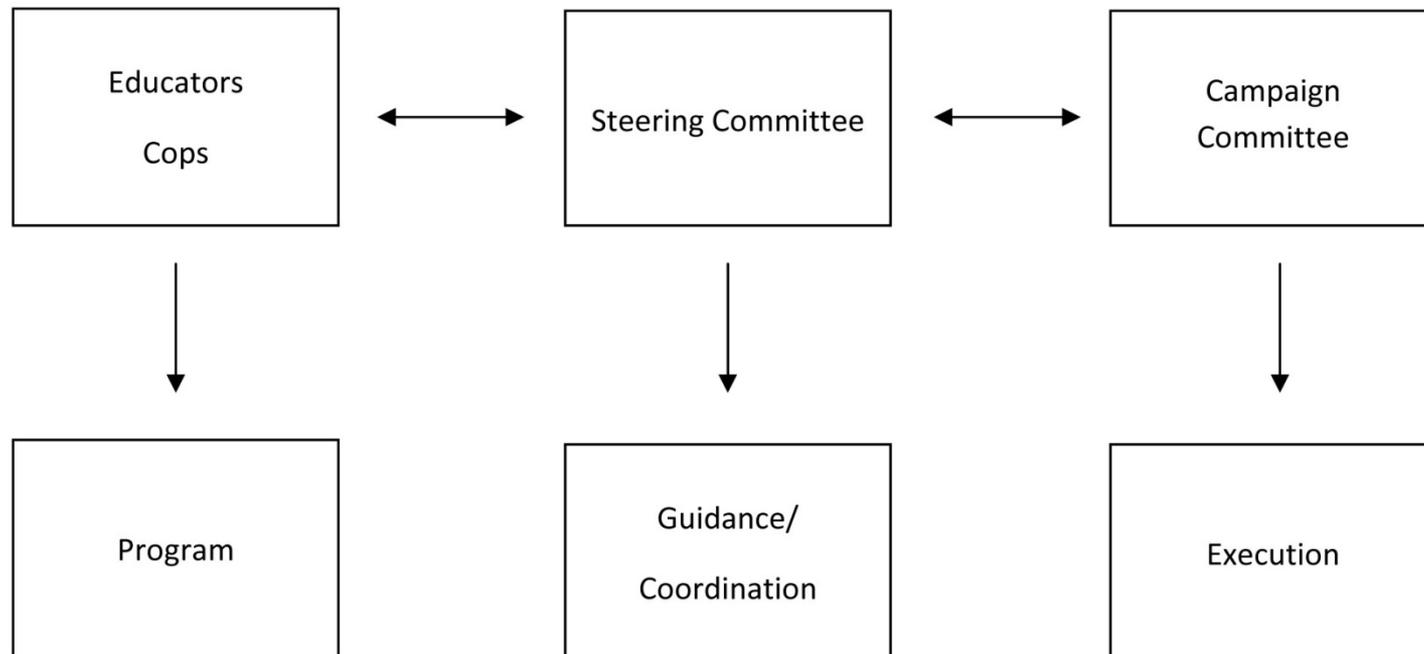
#	Cities	Purposes
1	Federal Way	Hired 18 additional police officers and other police and community staff
2	Pasco	Anti-crime
3	Richland	Fire dept. operations
4	Kennewick	Police and fire depts capital & operating needs
5	Toppenish	Police department
6	Pullman	Street fund
7	Grandview	Animal control, graffiti removal, youth crime prevention, parks and recreation, and museum and library services.

Source: *A Revenue Guide for Washington Cities and Towns* (2009), page 24

# The Funding Timeline

ACTION	TIMELINE
Election	August 2012
Funds available	January 2013
Surge	Feb. 2013-Feb. 2015
Funds available for school	Sept. 2015-Sept. 2019

# Implementation



## Changes in 3<sup>rd</sup> Grade's Reading/Math Proficiency (2009-10)

<b>3rd Grade Reading (%)</b>				
Burien Elementary Schools	2008-09	2009-10	2010-11	Change (2009-11)
<b>Hilltop</b>	44.6	56.8	66.3	<b>21.7</b>
<b>Southern Heights</b>	43.1	44.9	59.5	<b>16.4</b>
Shorewood	63.8	68.3	73.2	9.4
Cedarhurst	53.2	57.3	60.2	7
Seahurst	66.2	62.7	68.1	1.9
Hazel Valley	61.3	60.5	61.4	0.1
Gregory Heights	65.3	76.3	61.7	-3.6
<b>3rd Grade Math (%)</b>				
Burien Elementary Schools	2008-09	2009-10	2010-11	Change (2009-11)
<b>Hilltop</b>	33.8	45.3	51.8	<b>18</b>
<b>Cedarhurst</b>	37.1	44.9	48.9	<b>11.8</b>
Southern Heights	50.0	24.5	54.8	4.8
Hazel Valley	57.5	43.4	58.0	0.5
Shorewood	50.0	58.7	50.0	0
Seahurst	56.3	49.3	51.4	-4.9
Gregory Heights	69.3	61.0	45.7	-23.6

# Burien Community Center

Total project cost (incl. escalation & land acquisition):

- Full build-out: \$35 million
- Without the Senior Center: \$23 million

Cost to an average Burien home-owner:

- \$4.88 per year for each million of levy. Example: A \$10 million facility would cost \$48.80/year, or about \$4/month, etc.

Source: Burien Community Recreation Center Master Plan (2008)

Source: King County Assessor's Office – Average home value in Burien is \$276,500 (Year 2011)