

Burien Business and Economic Development Partnership

Date: January 14, 2011

Time: 7:00-8:30 am

Members Present: Judy Coovert, Dave Elliott, Bob Ewing, Geri Fain, Kevin Fitz, Michael Goldsmith, Jim Hughes, Alice Madsen, Sherrill Miller, Mark Minium, Carmen Moore, Doug Moreland

Excused Absentees: Nancy Hinthorne, Jane Voget

Absent:

Staff: Mike Martin, City Manager; Dick Loman, Economic Development Manager; Janet Stallman, Dept. Assistant, City Manager Office

Guests: Councilmembers Gordon Shaw and Rose Clark; Steve Gilbert, Executive Director of Discover Burien; Marco Milanese, Port of Seattle

Presentation

Jerry O'Day of O'Day Media Group gave a presentation on Burien Wellness and the joint promotional marketing campaign that will be undertaken this year. Burien Wellness hopes to kick off their campaign with a media kit by the end of February. The media kit will feature individual businesses and educational partners that belong to Burien Wellness. Dick Loman thanked Jerry for his volunteer work in helping Burien Wellness get to the next level by providing his expertise to the group. Jerry is making something possible that very likely would otherwise not have happened.

Minutes

Minutes from December 10, 2010 were approved as written.

Chair's Report – Judy Coovert, Chair

Judy discussed the structure of the two meetings per month. Judy reminded the group that both meetings will be 1-1/2 hours in length. The second Friday of the month will keep the same format. The fourth Friday meeting will be “work study” sessions. It was agreed that at the January 28th meeting, an agenda for the first several months of work study sessions would be determined.

Subcommittee Reports

Marketing Subcommittee

The Market Subcommittee has not met since the last regular meeting.

Annexation/Sustainability Subcommittee

BEDP made a presentation to Council on December 13th. Members requested that the City consider updating an economic development study for Burien, since the last one was completed many years ago. BEDP will be back in front of Council on January 24th to continue a discussion on their request. Doug asks that partnership members let him know if they plan to be at the Council meeting on the 24th. He also noted that he hopes the BEDP will be involved in the Visioning process. This statement prompted a discussion on the Visioning project, and Mike Martin gave a brief overview of how the process may work.

City Manager Report – Mike Martin

Mike spoke a bit about the Steering Committee for the Visioning project. He also described that the Visioning project is meant to get a more broad view of what the community wants before specifics are nested under that vision. Mike and Dick will be meeting with the Port of Seattle today to discuss the potential auto mall project in the NERA. Mike has met with several legislators the last several weeks about the Public Safety Authority idea. Berk & Associates is actively working on a comparative analysis for a Police Dept.

Economic Manager Report – Dick Loman

Dick gave an overview of the newly launched Business Attraction Program in partnership with Discover Burien. There is now an inventory of the available space in Burien, along with a list of who the brokers and owners of those properties are. The next thing that is being compiled is a list of what types of businesses we do not have in Burien that we need, and/or for which there may be a market in Burien. We also want to know what other nearby businesses might be ready to expand and open a second or additional location in Burien. We are working with the SBDC and banks, too, to work with small businesses that want to come here. We have volunteers from Discover Burien willing to work on this. Dick asked the partnership members to be thinking about what types of businesses we don't currently have that might do well here, as well as what businesses may be expanding and might consider coming to Burien.

Discover Burien Report – Steve Gilbert

Steve believes that 2011 will be a great year for Discover Burien. There will be more networking and educational events this year, and they are very excited about the Business Attraction Program with the City. Steve has event calendars for folks to take with them today.

Round the Table

It was recommended that the retail specialist with whom the Marketing Subcommittee met be brought in for one of the BEDP meetings. Someone on the Marketing Subcommittee will contact her.

Next meeting: January 28, 7-8:30 a.m., City Hall