

## Burien Business and Economic Development Partnership

**Date:** December 10, 2010

**Time:** 7:00-9:00 am

**Members Present:** Judy Coover, Bob Ewing, Kevin Fitz, Michael Goldsmith, Nancy Hinthorne, Jim Hughes, Alice Madsen, Sherrill Miller, Mark Minium, Carmen Moore, Doug Moreland

**Excused Absentees:** Dave Elliott, Geri Fain, Jane Voget

Absent:

**Staff:** Mike Martin, City Manager; Dick Loman, Economic Development Manager; Janet Stallman, Dept. Assistant, City Manager Office

**Guests:** Councilmember Kathy Keene; Steve Gilbert, Executive Director, Discover Burien

### **Presentation**

Mandi Roberts of OTAK gave a presentation on their study and findings for NERA & SR 518 Interchange as well as the auto mall concept. After the presentation, Dick gave the latest developments on discussions with the Port of Seattle, as well as a report of the Department of Ecology's latest communication that the Lora Lake triangle will not be available for development for at least four years due to contamination. Discussion of whether the auto mall might be placed north of SR 518 will take place next week.

The Minutes from November 12, 2010 were approved as written.

### **Chair's Report – Judy Coover, Chair**

Judy reminded members that those whose terms are going to expire in March need to fill out an application to continue to sit on the advisory board and return it to the City by January 7<sup>th</sup>, 2010. She also mentioned that her term as Chair will expire in March 2011.

### **Discussion on Meeting Twice per Month**

Mark Minium moved that BEDP have twice monthly meetings beginning in January, one being a work study group and one being the traditional meeting staffed by the City. Alice Madsen seconded the motion. The motion unanimously passed. The BEDP will meet the second and fourth Fridays of the month, 7 – 8:30 a.m. at City Hall. Sherrill Miller has volunteered to take minutes for the work study meeting. Mike Martin will let the group in to use the Miller Creek Conference Room on the fourth Friday of the month.

### **Subcommittee Reports:**

#### **Marketing Subcommittee.**

The Marketing Subcommittee met with Elizabeth Best of Sea-Pac Realty, based out of Seattle. She recommended that Burien target West Seattle Businesses who may be looking to open a second location to consider Burien. She said that Burien is different; it is its own sub-market. She discussed the idea of creating an opportunity gap report, which would find out what type of businesses Burien may be "light" in, and to target those types of businesses to locate in Burien. A suggestion was made that this person might come to one of the work study sessions next year.

### **Sustainability/Annexation Subcommittee**

Doug Moreland reported that there will be a presentation to Council on Monday for BEDP to recommend that a consultant be hired to update an Economic Development Plan for Burien. Doug invited members who are available to attend.

### **City Manager Report – Mike Martin**

N/A

### **Economic Manager Report – Dick Loman**

Dick gave a combination City Manager/Economic Development Manager report. Council approved the biennial budget last week. Our new Finance Director, Kim Krause, will start on December 16<sup>th</sup>. Final selection of a consultant for visioning will be happening soon. We are on track to begin the visioning process in January.

Dick has been very busy working on NERA. He is working with the Port of Seattle and SeaTac to see when the work will begin and what it will be. The theater deal at Town Square is a long shot. It is not looking very promising at this time. The TOD, however, is underway. There is a hotel group interested in Burien. We are competing with about three other cities, though.

We are hearing that a new marketing program for the Town Square condos will be in place by January 1<sup>st</sup>.

### **Discover Burien Report – Steve Gilbert**

Debra George is working on a concept for a three-day celebration around the annual dinner with a Mardis Gras theme.

### **Round the Table**

SWKCC – Luncheon today

South Sound Chambers of Commerce Legislative Breakfast -- January 7<sup>th</sup> @ Emerald Downs

Kevin – Burien has been fiscally responsible with our tax dollars. We are a lot more attractive to business than many communities.

Michael – Elliott Bay Brewery will be sponsoring the January 14<sup>th</sup> Chamber luncheon. The speaker will talk on the subject of “Security 2020,” and he is the former global security person for Starbucks.

Meeting adjourned at 8:45 a.m.

### January Meetings

Friday, January 14<sup>th</sup>, 7-8:30 a.m. City Hall

Friday, January 28<sup>th</sup>, 7-8:30 a.m. City Hall