

Burien Business and Economic Development Partnership
(BEDP)
Friday, October 14, 2016
7:30 – 9:00 am
Burien City Hall
400 SW 152nd Street, 3rd Floor
Miller Creek Conference Room

Present: Matthew Wendland, Chair, Dan Mathews, Vice Chair, Dean Anderson, Judy Coovert, Pier David, Denise Ferguson, Robbie Howell, Daniel Poiree, and Nancy Scholl.

Absent Excused: Suzanne Greive, Jay Hasbrouck, Jr., and Rodolfo Hernandez McIntyre.

Staff: Chris Craig, Carol Allread, and Laura Crandall.

Guests: Councilmember Nancy Tosta.

Approval of Minutes:

The July 22, 2016 minutes are approved as written pending the addition of Councilmember Nancy Tosta as an attendee and striking 40% in the line *“Also, the Council adopted a policy to govern the use of the additional B&O revenues that requires that at least 40% and no more than 50% of total revenues be used for expanded economic development purposes.”* Additionally, the September 9, 2016, minutes are approved as written.

Public Comment:

No public comment.

City Update:

Chris Craig, Economic Development Specialist, provides an update on the five Economic Development priority Council actions:

- 1) Develop a Burien Brand-the draft logo and design work is complete; the logo will undergo revisions at the request of Council. The final work will be presented to Council at its October 24 meeting.
- 2) Parking and Mobility Study-a wayfinding design grant has been approved and the parking code has been referred to the Planning Commission. Other projects are underway to address recommendations from the Downtown Mobility Study.
- 3) Hotel Attraction-the Hotel Study was sent to active hotel developers and conversations are ongoing. A Burien Hotel summit to attract potential developers is tentatively planned for 2017.
- 4) Assess Business Impediments-progress is being made in Workforce Development, Public Safety, Business Education and Predictable Permitting, as well as Perceptions of Burien and Landlord/Alleys/Code Enforcement.
- 5) Business Retention, Expansion and Recruitment- more than 250 business visits have been completed. Business Retention and Expansion (BRE) and counter engagement programs will continue and the business attraction program will accelerate after the branding process is complete. Staff is investigating adding new business startup information and permitting tools to the City website to ease the way for new business owners.

Discover Burien Update:

Denise Ferguson, Managing Director, provides an update. The Dia de los Muertos “Day of the Dead” celebration is Friday, October 14 at the Community Center at 6:30pm. Boo in Burien is Saturday, October 29, beginning at noon and the Shop Local campaign will be promoted during this event. Three Tree Wellness has relocated and will hold a ribbon cutting Thursday, October 20 at 6:30pm; Seatown Locksmith has also relocated and will hold a ribbon cutting Saturday, November 19, at 1:30pm.

City Manager & Economic Development Manager Hiring Process:

Matthew Wendland, Chair, proposes the BEDP send to Council a formal request to be included in the City Manager hiring process. Dean Anderson makes a motion: Send request to City Council that the BEDP be involved in hiring process for City Manager position. Denise Ferguson seconds motion. A vote is held and the motion passes unanimously.

Members collectively agree that hiring the Economic Development Manager is a City Manager function and no request will be made to Council for involvement in that process.

Request for Direction from Council on BEDP Work Program:

Members will ask to be put on a future Council agenda to share the year-end BEDP report/accomplishments (to be prepared) and seek direction from Council on future work programs.

Discussion of Alternative Revenue Sources:

Members ask that staff bring back information on potential alternate revenue sources for study possibly including: Uber, taxi, AirBnb, lodging, airport parking and a matrix of current City tax rates.

Round the Table:

The Soroptimist International Seattle South Club are selling holiday wreaths and garlands to support Hospitality House. Contact Judy Coovert to place an order.

Councilmember Tosta attended the Executive Committee meeting of the Puget Sound Gateway Program. Constructed in phases over the next 16 years, this project will extend SR 509 to Interstate 5 and build out SR 167 in the south end. The goal is to make major improvements to relieve traffic congestion and improve freight mobility. The project will present opportunities along with implications and challenges for the Burien community.

Meeting adjourned at 9:04 am.